DESIGN

Rec'd 3-21-1950 Design
(4-4-50)

DISTINCTIVE CREATIONS

presents

F-14

America's Pre-eminent Gift Line

D-22-3

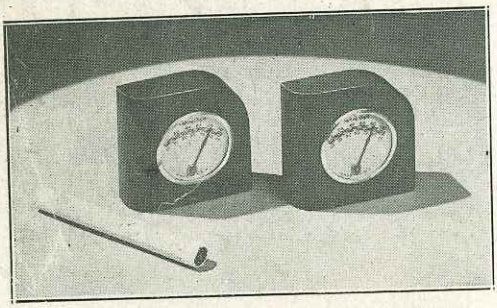
POCKET KNIFE

The most popular and widely known pocket knife in the country. Nationally advertised, it belongs in every smart shop. A handsome new display carton comes with each dozen. Gift Boxed.

#CHK Chrome. Retail $1.00,
Wholesale $7.20 dozen

#CHG Gold plate. Retail $2.50,
Wholesale $18.00 dozen

MIDGET THERMOMETERS



Accurate and practical. Useful in the Bedroom, Library, Nursery, etc. Mounted in wooden frame, Mahogany, Pink, Blue enamel finishes. Gift Boxed.

#MIT Retail $1.25, Wholesale $9.00 dozen

POCKET BINOCULARS

The popularity of this new number has been established almost over night. For sporting events and other numerous uses it is ideal. Every Boy and Girl will want one and can afford same, at the modest retail price. Come in assorted colors.

#POS Retail $1.00, Wholesale $7.20 dozen

BARREL AND DICE KEY RING

Clever and Smart. Made of Golden Metal with genuine leather thong. Two tiny dice for the little joe artists.

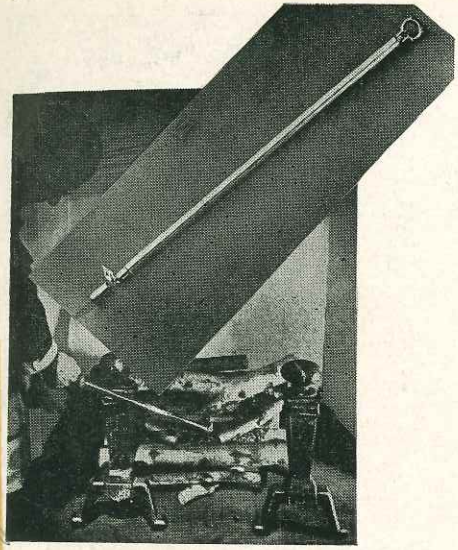
#BRK Retail $1.50, Wholesale $10.80 dozen

Distinctive Creations Inc.
10 West 47th Street New York 19, N. Y.

Inside front cover

D-85-4

FIRE PLACE LIGHTER



Made for the Sophisticated Fireplace. Works like a cigarette lighter. Made of high polished Brass. 21 inches in length. Gift Boxed.

#FPL Retail $5.00, Wholesale $36.00 dozen

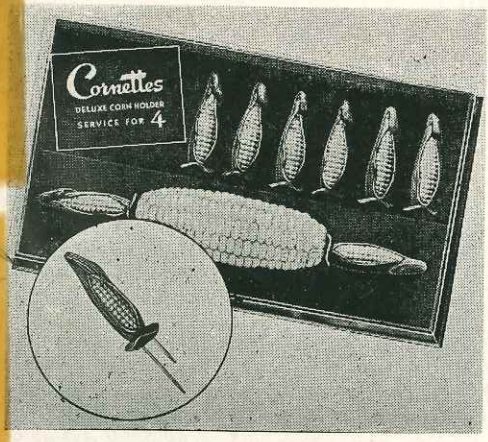
LAMP CIGARETTE HOLDER

LIBRARY
MAR 27 1950
U S PATENT OFFICE

A big success. Made of lustrous brass with enamel trim. Smart as can be. Colors: Walnut, Red, Green, White.

#LCH Retail $5.00, Wholesale $36.00 dozen

CORNETTES



The handsomest Corn Holders ever. An exact replica of a tiny ear of Corn with the natural colors Yellow and Green. Also come Silver Plated beautifully boxed in sets of four.

#CRN Plastic. Retail $2.50,
Wholesale $18.00 dozen

#CRS Silver. Retail $5.00,
Wholesale $36.00 dozen

ST. BERNARD DOG IDENTIFIER?

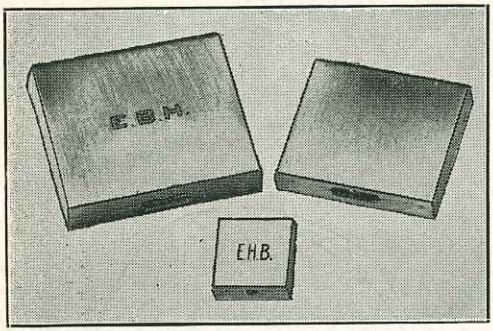
An outstanding success. Thousands of smart canines are already receiving the protection these clever little barrels give. Simply snap on collar. Attractive Display with each order.

#SBS Silver Plated. Retail $1.00,
Wholesale $7.20 dozen

#SBG Gold Plated. Retail $1.50,
Wholesale $10.80 dozen

P.1

DURAGOLD PILL BOXES, CIGARETTE CASES, AND COMPACTS



A line that has met with terrific success. Made of Duragold, there is nothing to wear off, and it imparts a richness that has instant sales appeal. We can furnish three-letter monogram in Block or Script, which is making a great hit.

#MPB Pill box. Retail $1.00,
Wholesale $7.20 dozen

#MCC Compact. Retail $1.75,
Wholesale $12.00 dozen

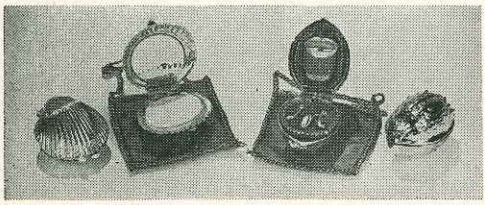
#MC 6 Cigarette case 6's. Retail $1.00,
Wholesale $7.20 dozen

#MC 10 Cigarette case 10's. Retail $2.25,
Wholesale $15.00 dozen

#MC 20 Cigarette case 20's. Retail $3.00,
Wholesale $21.60 dozen

Engraving in Block or Script—Three letters for 50c (wholesale)

SEA SHELL COMPACT NUT SHELL SEWING KIT



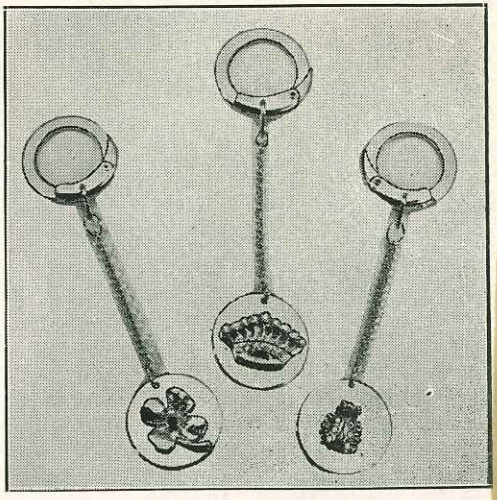
Two charming little numbers that have proven sure fire hits. Both are Gold Plated and each comes in Silk carrying bag.

#SHC Compact. Retail $3.50,
Wholesale $25.20 dozen

#NSC Sewing Kit. Retail $4.50,
Wholesale $30.00 dozen

8J2

CHARM KEY RINGS



A sensationally successful number. One of the biggest repeat items of the year. So chic and charming that they are a hard-to-keep-in-stock item. Gold-plated with simulated jewels. Subjects: Crown, Four-leaf Clover, Bugs.

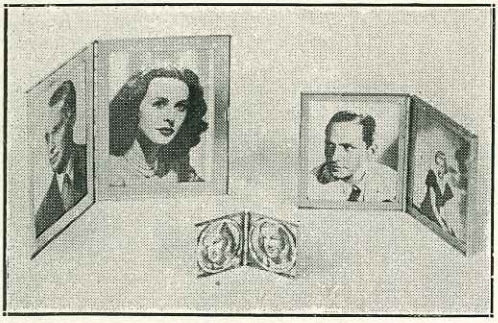
#KRG Retail $2.00, Wholesale $14.40 dozen

NURSERY THERMOMETERS

These tiny little thermometers assure proper temperatures in the Nursery. A lovely new Baby Gift. Comes in Blue and Pink. Box cover has appropriate and amusing jingle showing its uses.

#MIN Retail $1.50, Wholesale $10.80 dozen

DURAGOLD FRAMES



So good-looking. These frames can be carried in Purse or Pocket. Made of golden satiny Duragold, they will last a lifetime. Colors: Gold, Blue, White, Pink, Black Enamel.

#MFM 1¼" x 1¼". Retail $1.00,
Wholesale $7.20 dozen

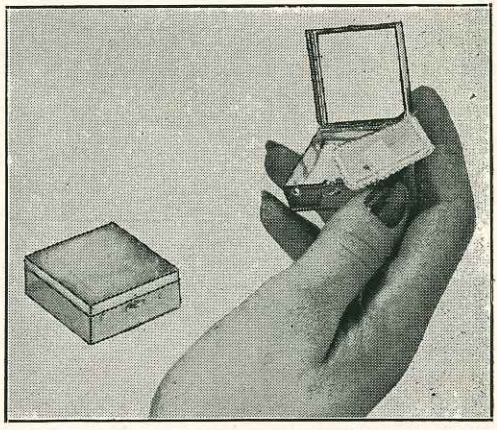
#MFS 2½" x 2¾". Retail $1.50,
Wholesale $10.80 dozen

#MFL 3" x 3⅞". Retail $2.25,
Wholesale $15.00 dozen

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

D-85-4

TINY COMPACT

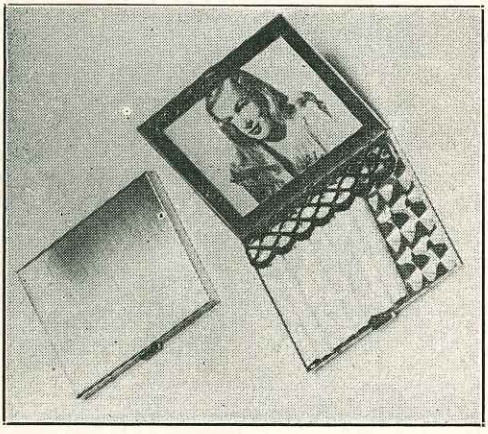


These charming little compacts, only 1¼" square, have started a new vogue. So blamed cute, they will walk right out of your store. Made of Duragold, there is nothing to wear off. Comes also as a pill box. Colors: Gold, Blue, White, Pink, Black Enamel.

#MPB Pill Box. Retail $1.00,
Wholesale $7.20 dozen

#MMC Tiny Compact, Retail $1.25,
Wholesale $9.00 dozen

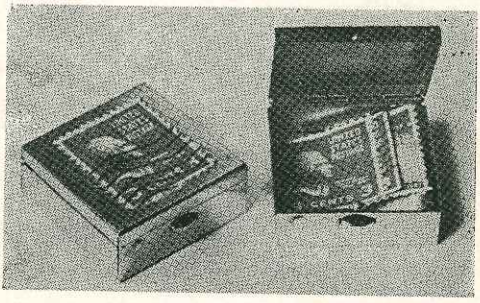
PHOTO CIGARETTE CASE



Handsome Duragold Cigarette Case in smooth satiny golden-colored finish. Holds ten cigarettes, with a compartment for your favorite photo.

#MPC Retail $2.50, Wholesale $18.00 dozen

DURAGOLD STAMP BOX

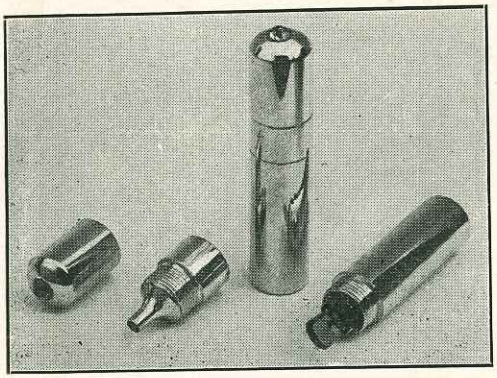


This clever little Stamp Box will be treasured by countless users. For the purse or desk it is a must have item. Made of Satiny Duragold, it will give a lifetime of faithful service.

#MSB Retail $1.00, Wholesale $7.20 dozen

P-3

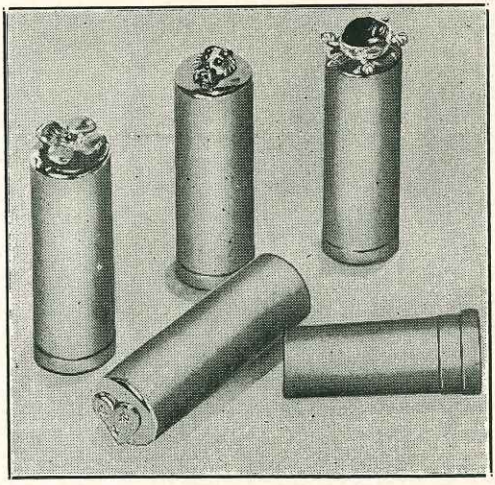
FLACON FUNNEL PERFUME VIAL



Phenomenally successful. Smart and tricky. Has the double stopper feature, making it absolutely leak-proof. The funnel can be carried or parked at home. Gold-plated with simulated Jeweled top in Red, Blue, Green, Crystal.

#FFP Retail $2.00, Wholesale $14.40 dozen

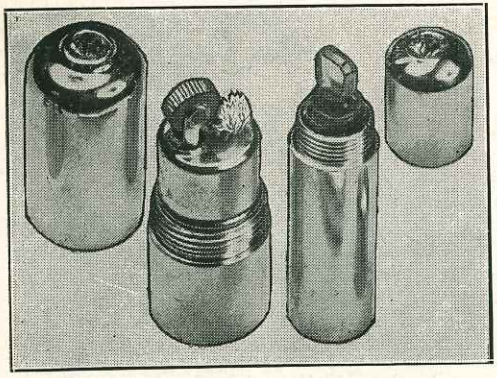
LIP STICK HOLDERS



The jeweled tops add great charm to these clever lipsticks. Made of golden metal with Hearts, Clover, Bugs, Turtle. Gift Boxed.

#LSH Retail $2.00, Wholesale $14.40 dozen

PERFUME VIAL AND PURSE LIGHTER

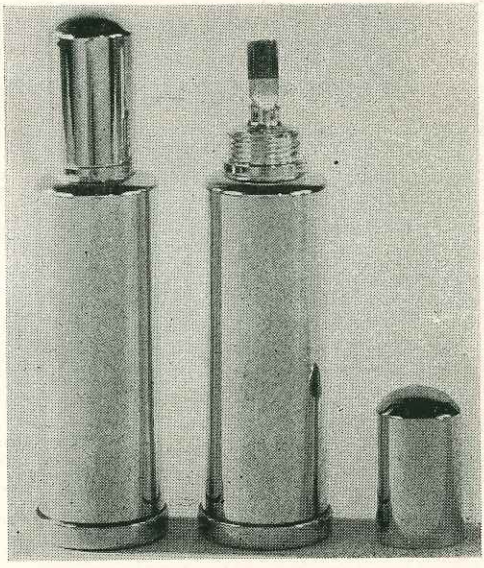


Two matching accessories for Milady's Purse. A perfume vial with double stopper which means absolutely no leaking. A swank purse lighter for her smokes. Made of heavy gold-plate with simulated jewel tops in Red, Blue, Crystal, and Green.

#PRV Perfume Vial. Retail $1.50,
Wholesale $10.80 dozen

#MPL Purse Lighter. Retail $2.00,
Wholesale $14.40 dozen

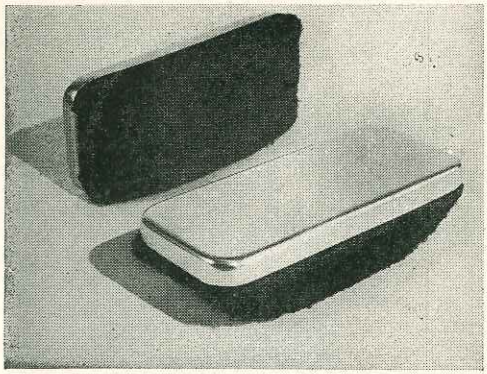
LIPSTICK BRUSH



A new one for the lipstick artist. Besides the holder it has a brush which is so popular as it assures a correct application.

#LSB Retail $2.50, Wholesale $18.00 dozen.

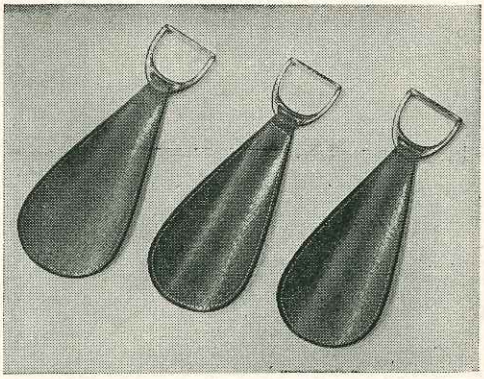
BRUSH OFF



Finally a Clothes Brush that is different. The rubber fiber of this brush is heaven sent for Dark hard to Brush clothing. An outstanding success.

#BRO Retail $1.25, Wholesale $9.00 dozen

LEATHER SHOE HORNS



Handsomely made of genuine heavy gauge leather. A smart number with large sales. Come in Pig, Red and Green.

#SHC Retail $1.00, Wholesale $7.20 dozen

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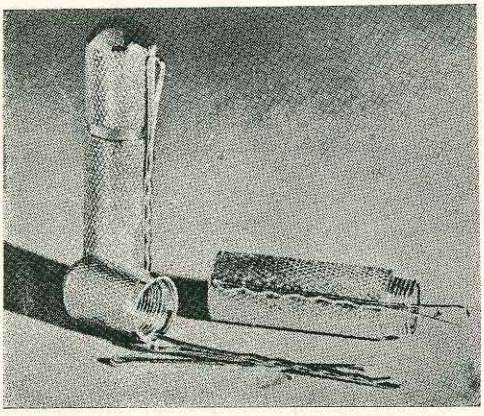
APR 4 1950
DESIGN DIVISION

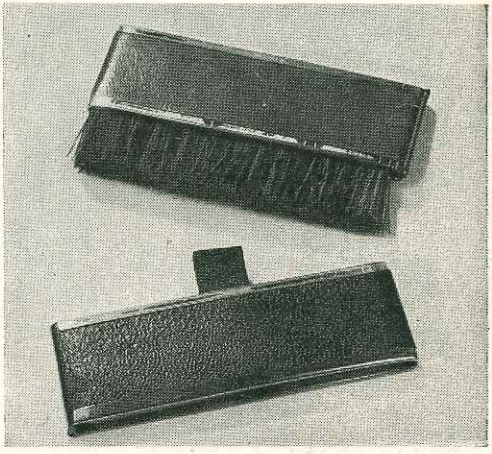
BOBBIE PIN PARKER



A new one for the gals. Its usefulness and sales appeal are top drawer. Made of Golden Metal it is a beautiful purse accessory. Gift Boxed.

#BPH Retail $1.00, Wholesale $7.20 dozen

PURSE CLOTHES BRUSH

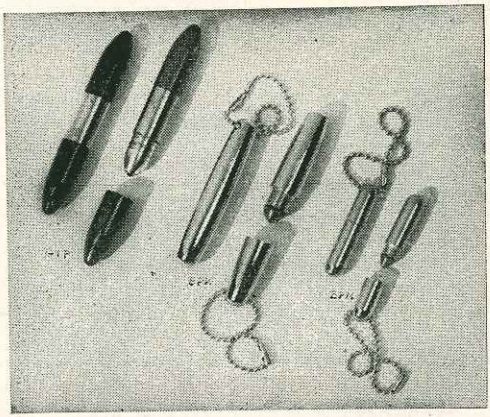


A handy brush for the pocket or purse. Made of fine bristles with genuine leather covering and chromium trim. Colors: Red, Brown, Black, Green.

#PCB Retail $1.00, Wholesale $7.20 dozen

4.5

BALL POINT PERFUME DISPENSERS



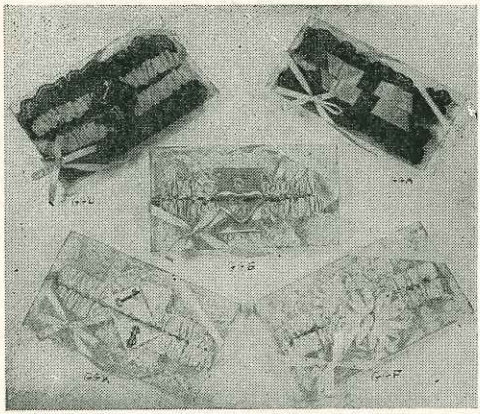
Three popular models which simply roll on the perfume. Gold plated midget size with Key Chain. Gold plated Regular size with key chain, and Gimmick model which comes in anadized plating in 6 attractive colors.

#GPM Midget. Retail $ .75,
Wholesale $5.40 dozen

#GPK Regular. Retail $1.50,
Wholesale $10.80 dozen

#GIP Gimmick. Retail $1.50,
Wholesale $10.80 dozen

GLAMOUR GARTERS



Very amusing and beautifully made. Come in cellophane Gift Package. The brides will especially like the numbers with Good Luck and Pearls.

#GGA Yes & No. Retail $2.95,
Wholesale $21.00 dozen

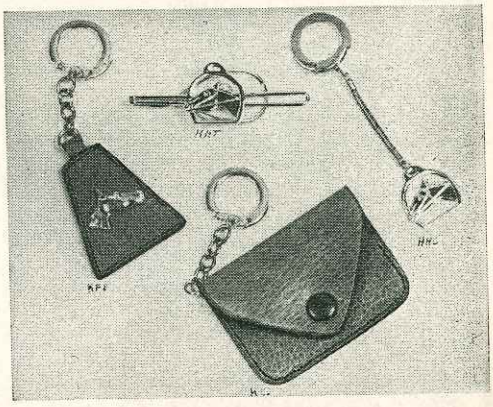
#GGB Key & $. Retail $2.95,
Wholesale $21.00 dozen

#GGC Fox Tails. Retail $2.95,
Wholesale $21.00 dozen

#GGE Bride Pearls. Retail $3.95,
Wholesale $27.00 dozen

#GGF Bride Good Luck. Retail $3.95,
Wholesale $27.00 dozen

HORSES — HORSES



Three Horses Heads, Key Chain, Key Fob, and Tie Clip. All Gold Plated. The key with the miniature leather case can be used for Coins or Stamps.

#KFB Key Fob. Retail $1.00,
Wholesale $7.20 dozen

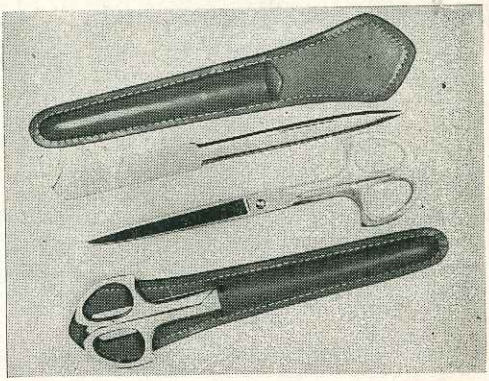
#KCS Key Case. Retail $1.00,
Wholesale $7.20 dozen

#HHS Key Chain. Retail $1.25,
Wholesale $9.00 dozen

#HHT Tie Clip. Retail $1.25,
Wholesale $9.00 dozen

D-22-5

LIBRARY SET

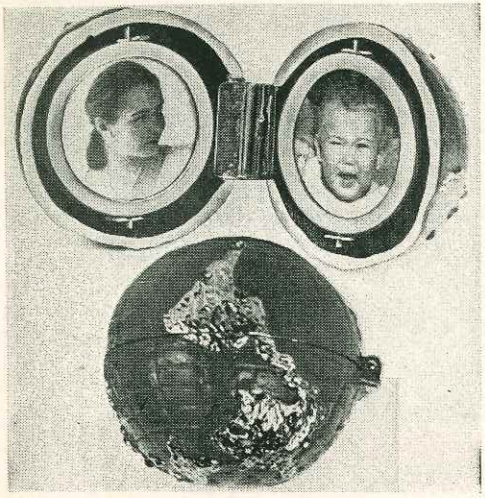


The finest set on the market. Scissors and letter opener of superb quality. The case is of genuine heavy gauge saddle leather.

#LBS Retail $12.00, Wholesale $81.00 dozen

D-85-5

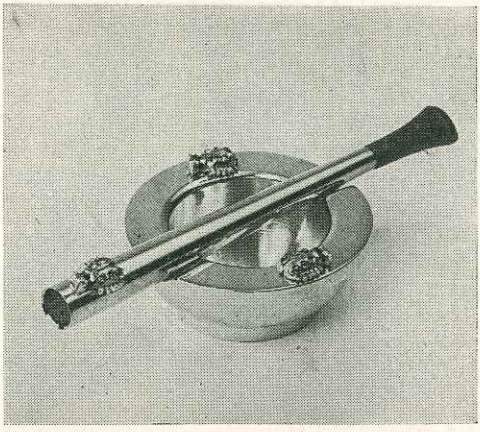
MY WORLD



An exact replica of the World in Gold and Blue enamel, with jeweled settings. A sentimental piece, holds four photos of those who mean the world to you. Each comes with easel to hold same when open.

#MYW Retail $5.00. Wholesale $36.00 dozen.

CIGARETTE HOLDER AND ASHTRAY



A distinctly charming little set for the Coffee Table or Dresser. Gold Plated Ashtray and Holder with Jeweled Bugs, in Green, Red and Blue.

#CTH Retail $7.50, Wholesale $48.00 dozen

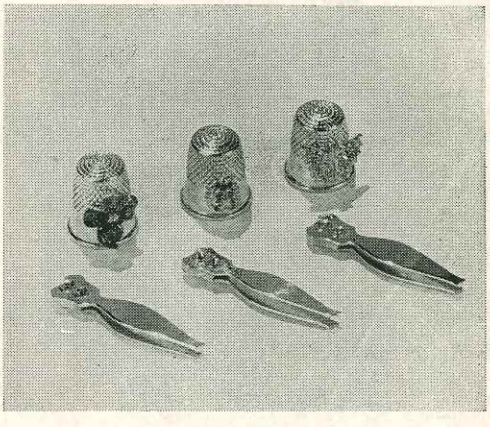
PATENT OFFICE
APR 4 1950
DESIGN DIVISION

GOLF BALL PAPERWEIGHT

Metal Ball with Gold Plated Tee and Stand. Has great appeal as a gift for the Golf Widow to give to the cause of it all. A stunning desk gadget.

#GBP Retail $5.95, Wholesale $42.00 dozen

BEJEWELED THIMBLES AND TINY TWEEZERS



Two cute numbers that have great sales appeal. Both Gold Plated. Thimbles have Clover, Butterfly and Bug designs. Tweezers have Jeweled tops.

#MGT Tweezers. Retail $ .75,
Wholesale $5.40 dozen

#THB Thimbles. Retail $1.00,
Wholesale $7.20 dozen

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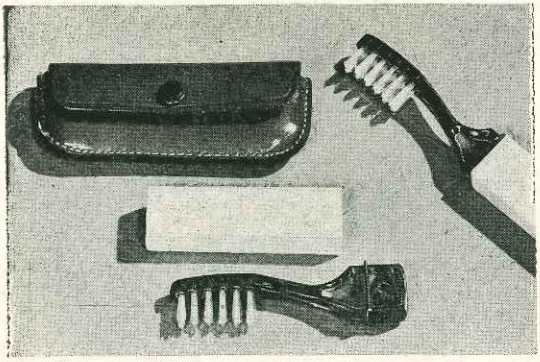
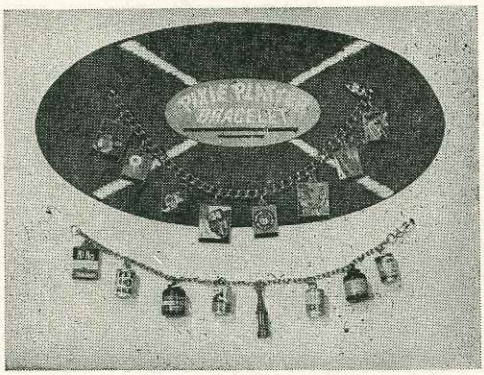
FOLDING TOOTHBRUSH



A must item for the Tourist. Clever folding toothbrush with nylon bristles. Comes in genuine cowhide leather case. Fits the pocket as well as the purse.

#FTB Retail $1.00, Wholesale $7.20 dozen

PIXIE PLATTER — GROCERY SHELF BRACELETS



These cute tricky Bracelets with miniature record albums and known canned goods, go over big with the Teen Agers.

#LOB Groceries. Retail $1.00, Wholesale $7.20 dozen

#PXB Platters. Retail $1.00, Wholesale $7.20 dozen

D-85-8

THE DUNBAR

America's smartest cigarette holder. Simply press stem and out come 16 magic fingers that grasp cigarette and pull same into holder. Press again and the stub is eliminated. Handsome and sleek, a proven large volume success. Comes in Red or Black bits with polished aluminum barrell. Twelve to a display card or individually boxed.

#DCH Gift Boxed. Retail $1.00, Wholesale $7.20 dozen

#DCD Display Card. Retail $1.00, Wholesale $7.20 dozen

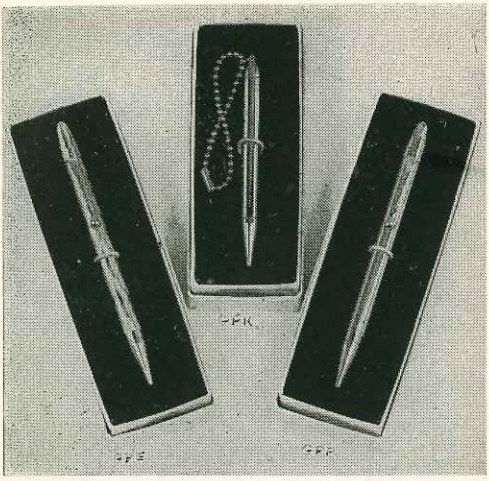
STITCH IN TIME

A lovely sewing kit made to fit the handbag. Velvet lined in colorful contrast to the Green, Blue, Red and Grey simulated leather coverings. Fittings are of the best quality.

#SSK Retail $3.50, Wholesale $24.00 dozen

P28

GOLD PLATED PENCILS



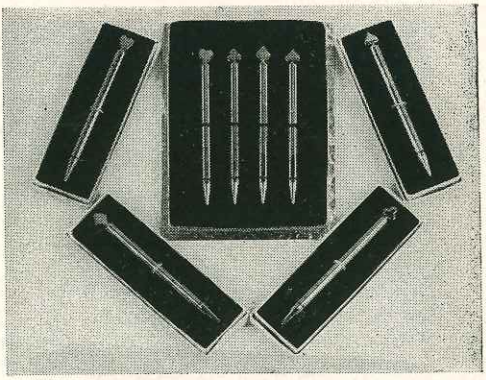
Beautifully made mechanical pencils that are extremely popular sellers. GPK has Key Ring, GPP straight line, and GPE Twirling engraving.

#GPK Key Ring. Retail $1.00,
Wholesale $7.20 dozen

#GPP Engraved. Retail $1.25,
Wholesale $9.00 dozen

#GPE Engraved. Retail $1.50,
Wholesale $10.80 dozen

GOLD BRIDGE PENCILS



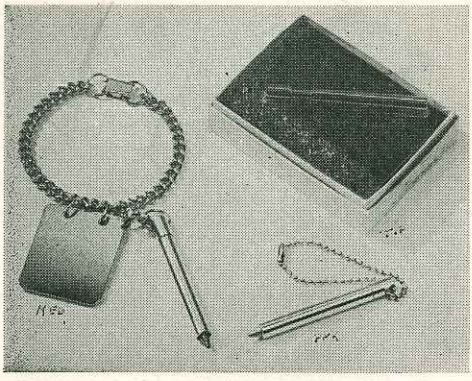
Gold plated Bridge Pencils that add charm to any Bridge Party. Come in Sets of 4 in Cellophane Box or individually boxed. Subjects: Diamonds, Hearts, Clubs and Spades.

#BPG Ind. Boxed. Retail $1.00,
Wholesale $7.20 dozen

#BPS Set of 4. Retail $4.00,
Wholesale $28.80 dozen

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

TINY BALL POINT PENS



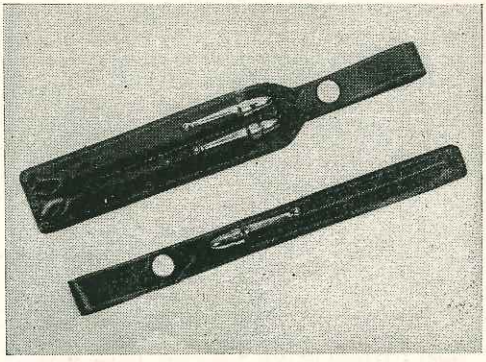
These cute little miniature pens really write and are very good sellers. Memo Bracelet has a tiny memo pad. Tie Clip can be used on Tie or clipped in Handbag.

#PNK Key Chain. Retail $1.00,
Wholesale $7.20 dozen

#TIP Tie Clip. Retail $1.25,
Wholesale $9.00 dozen

#MEB Memo Bracelet. Retail $1.50,
Wholesale $10.80 dozen

GOLF PENCILS



Gold mechanical pencil in leather case, which can be fastened on Golf Bag or worn on belt. Double Set has pencil and gold Ball Point Pen. Nurses and Sales people find these sets more than useful.

#GPC Pencil. Retail $1.50,
Wholesale $10.80 dozen

#GPD Pencil & Pen. Retail $3.00,
Wholesale $21.60 dozen

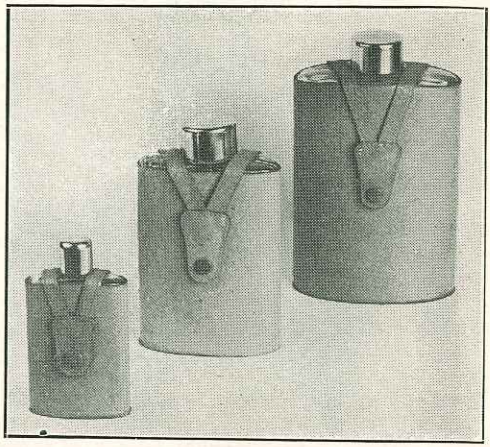
SODA MIZER

The most practical and popular bottle siphon on the market. Comes in colorful plastic tops in Red, Blue, Crystal, and Green. Also in High Polished Chrome.

#SMR Plastic. Retail $1.50,
Wholesale $10.80 dozen

#SMH Chrome. Retail $2.50,
Wholesale $18.00 dozen

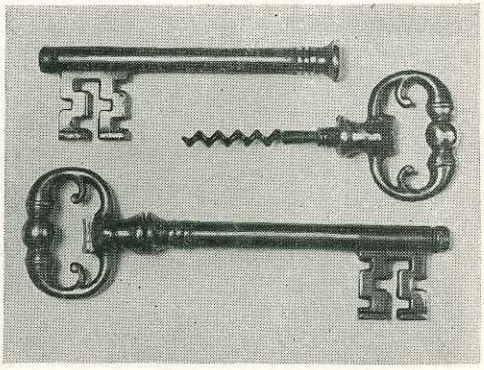
LIQUOR FLASKS



The most popular flasks on today's market. Made with genuine leather coverings, with removable bottle. LFK and LFL have Pigskin coverings. LFM comes in Morocco in assorted colors.

#LFM 1½-oz. Retail $3.50, Wholesale $24.00 dozen
#LFK 8-oz. Retail $5.00, Wholesale $36.00 dozen
#LFL 16-oz. Retail $6.00, Wholesale $36.00 dozen

CASTLE KEY



An exact replica of an Old English Castle Key. Makes a wonderful Bar gadget or decorative living room piece. Has Bottle Opener and Corkscrew and can also be used as an Ice Cube crusher.

Comes in Antique and Heavy Gold and Silver plating.

#CSK Antique. Retail $2.95,
Wholesale $21.00 dozen

#CSS Silver. Retail $6.95,
Wholesale $50.00 dozen

#CSG Gold. Retail $7.95,
Wholesale $57.00 dozen

RING FOR A DRINK

Sparkling Chrome bell with crystal lustrome glass. Will stand lots of continued use and fun. Capacity, Cocktail 3 oz., Jigger 1½oz.

#RDC Cocktail. Retail $1.00,
Wholesale $7.20 dozen

#RDJ Jigger. Retail $1.00,
Wholesale $7.20 dozen

D-85-5

GOLF CLUB STIRRERS

A smash hit. 16 clever plastic Golf Clubs in a colorful Golf Bag. Any smart hostess will appreciate these as a new touch to her service. A must for all home bars.

#GBS Retail $1.00, Wholesale $7.20 dozen

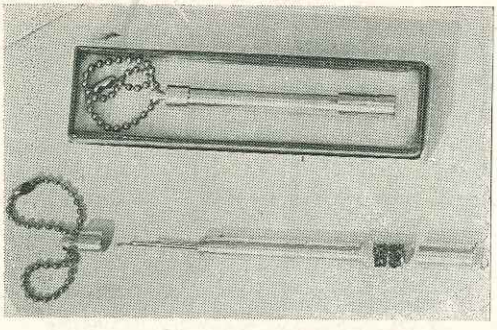
HELPING HAND ASHTRAY

A highly attractive and decorating piece for any Living Room. Made of highly polished Chromium Tray with Golden colored Hand.

#HHA Retail $3.00, Wholesale $21.60 dozen

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

SEWING KIT KEY CHAIN

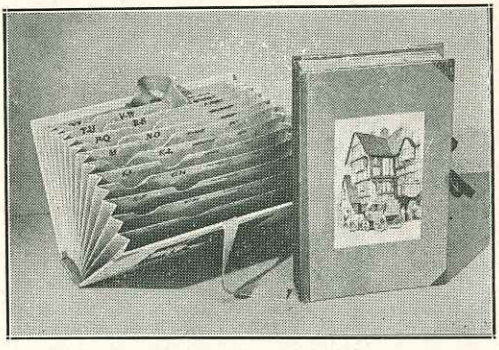


An emergency needle and thread holder on your key chain. At this attractive price it's a big seller. Also in Gold Plated Filigree designs. Gift Boxed.

#SKC Plain. Retail $ .75,
Wholesale $5.40 dozen

#SKF Filigree. Retail $1.00,
Wholesale $7.20 dozen

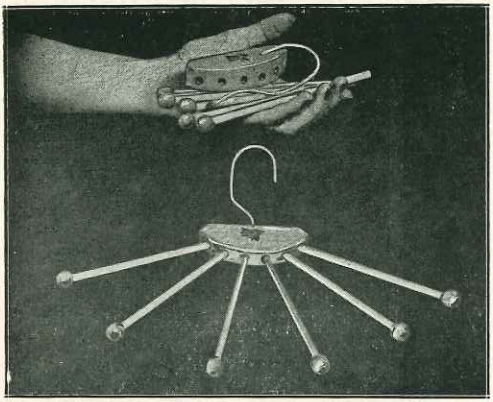
LETTER AND BILL FILE



Every Home-keeper needs one of these practical files. Finely made and so decorative! Stamps the owner as a person of order and taste.

#BIF Retail $3.00, Wholesale $21.60 dozen

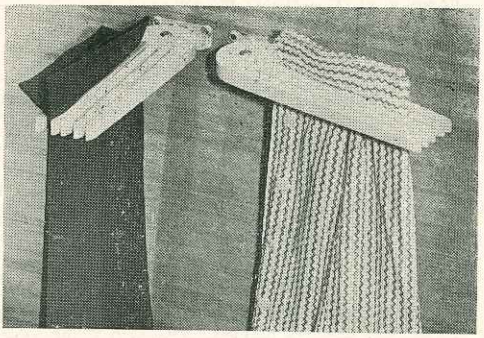
HOSIERY DRYER



A boon to the female traveler, to College Girls and to Apartment housewives. This folding rack can be hung anywhere—on the door knob, the back of chairs, etc.—and will dry out those precious Nylons or hankies.

#HOD Retail $1.00, Wholesale $7.20 dozen

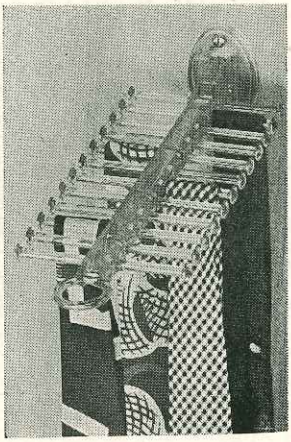
HOLLYWOOD PANTS AND SKIRT HANGER



A terribly practical closet accessory. Folds against wall. Made of Ivory and Walnut trim plastic.

#HTH Retail $1.50, Wholesale $10.80 dozen

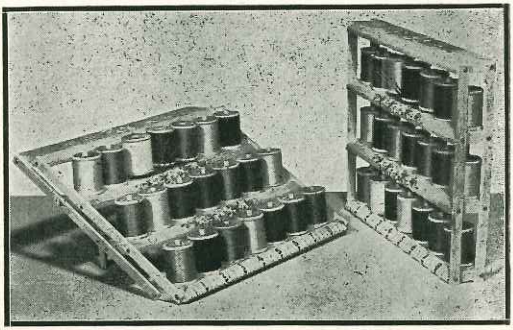
HOLLYWOOD FOLD DOWN TIE RACK



A space saver for the small closet. Lift up and place Ties in rack, fold down and it takes up practically no space at all. Come in Walnut, Crystal, Amber, and Tortoise plastic.

#HFD Retail $1.25, Wholesale $9.00 dozen

FOLDABLE SPOOL RACK

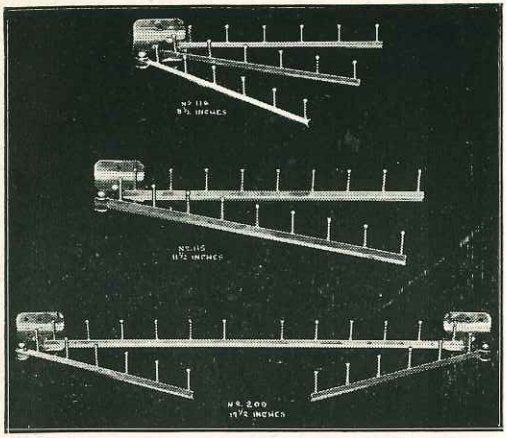


Here is a quaint and charming accessory for the Sewing Room. Simply twist the top and the rack opens for removing spools or thimble. Comes with a full color assortment of 21 cotton spools, plus thimble. A very ready seller which makes an ideal gift for the Needle Wielder.

#SPR Retail $2.50, Wholesale $18.00 dozen

Pg 12

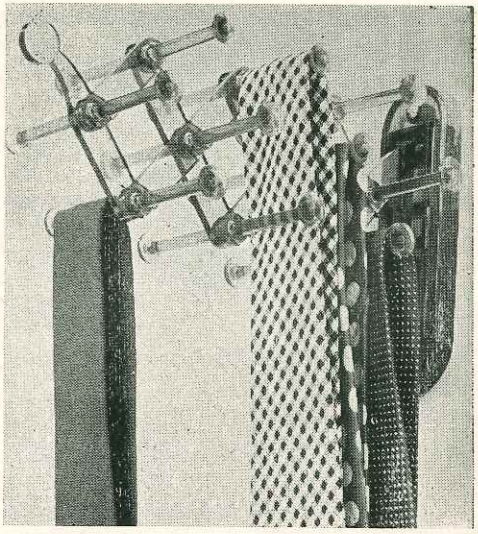
LAWRENCE TIE RACKS



These handsome and practical tie racks are all-metal with chromium plating. A grand gift for men. Priced right for volume sales.

#LT 115 2-bar. Retail $1.00, Wholesale $7.20 doz.
#LT 116 3-bar. Retail $1.00, Wholesale $7.20 doz.
#LT 200 Long Bar. Retail $2.00,
Wholesale $14.40 dozen

HOLLYWOOD FOLDING TIE RACK

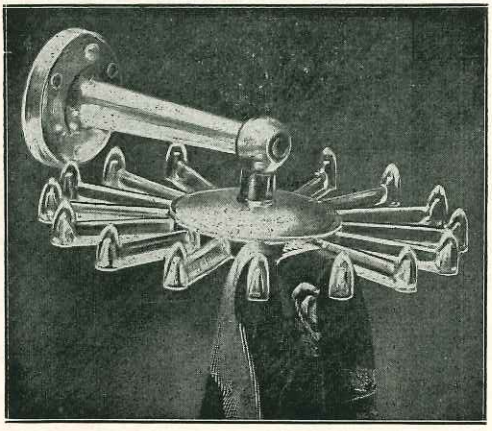


A very popular Tie Rack, can be pulled out and pushed back against the wall. Made of plastic in Walnut, Tortoise and Amber finishes.

#HFT Retail $1.25, Wholesale $9.00 dozen

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

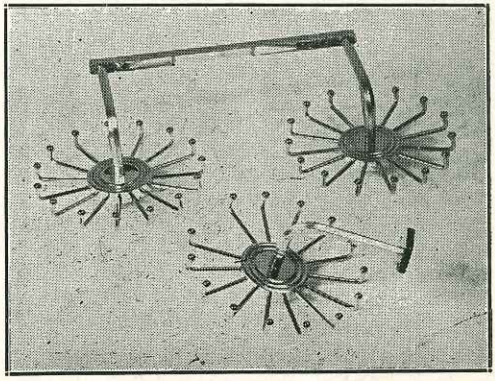
HOLLYWOOD TIE RACK



A revolving Tie Rack that is meeting with great success. Any man will be pleased to have one of these in his necktie department. Made of molded plastic. Assorted colors.

#HWT Retail $1.00, Wholesale $7.20 dozen

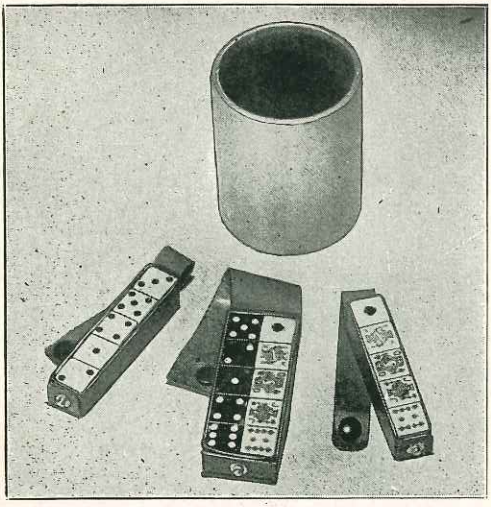
ROTARY TIE RACKS



These stunning tie racks will make a hit with any male. Highly polished chromium-plated, they are without peer in the tie rack field.

#RTS Single. Retail $1.50, Wholesale $10.80 doz.
#RTD Double. Retail $2.50, Wholesale $18.00 doz.

DICE SETS AND CUPS



Ever-popular Dice, in both Spot and Poker sets. Made of highest quality plastic, boxed in a smart leather case for safe-keeping. Dice Cups are made of genuine leather, felt-lined.

#DIE Spot Dice. Retail $1.00,
Wholesale $7.20 dozen

#DIP Poker Dice. Retail $1.00,
Wholesale $7.20 dozen

#DID Double Set. Retail $2.00,
Wholesale $14.40 dozen

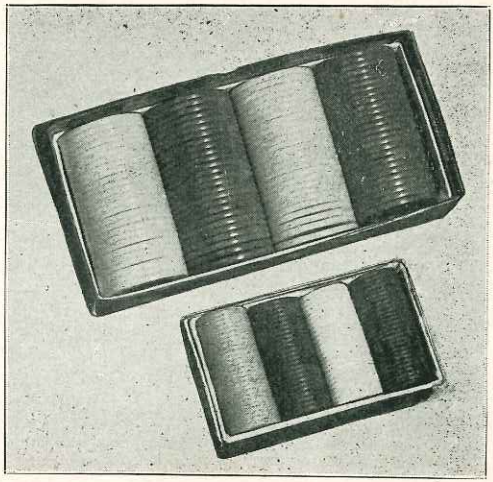
#DIC Dice Cup. Retail $1.00,
Wholesale $7.20 dozen

KANTBURN COASTER-ASHTRAY

These clever coasters have had nation-wide publicity. Made of asbestos, they can be used as an Ashtray as well as a Coaster. Ideal for large parties which call for plenty of furniture protection. They come eight to the Gift Box.

#KBC Retail $1.00, Wholesale $7.20 doz. boxes

NON-BREAKABLE POKER CHIPS



These Poker Chips are the last word in quality. Made of acetate, they are absolutely non-breakable; and they also have interlocking feature which permits perfect stacking. They come in Regular Size, 1½ inch; and Small Size, ⅞ inch. Packed 100 to the Gift Box.

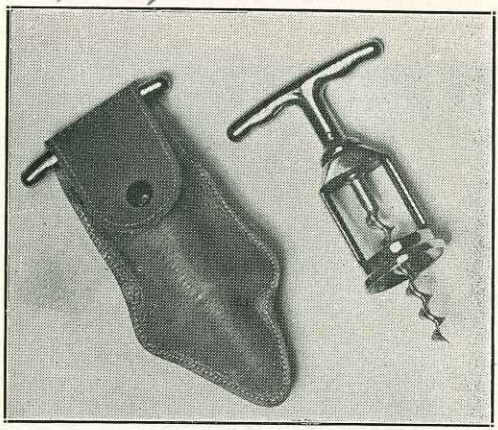
#PCS ⅞ inch. Retail $1.00,
Wholesale $7.20 dozen

#PCR 1½ inch. Retail $2.50,
Wholesale $18.00 dozen

#PCT 1½ inch. Genuine Catalin. Retail $3.75,
Wholesale $27.00 dozen

BALL-BEARING CORKSCREW

D.227



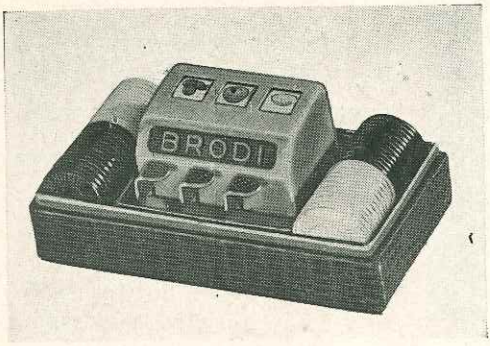
The market's finest and most popular Corkscrew. Ball-bearings give perfect action. Handsomely made with chromium plating. Can be had in smart pigskin carrying case.

#BBP Without Case. Retail $3.00,
Wholesale $21.60 dozen

#BBC Pigskin Case. Retail $4.50,
Wholesale $30.00 dozen

pg 14

BRODI CHIP SET



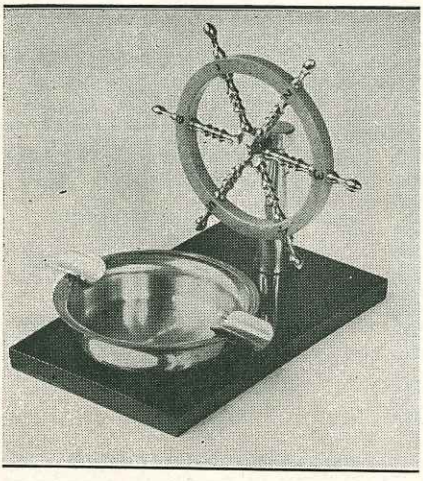
The fascinating Brodie in attractive Gift Boxes. Set of 50 non breakable plastic tiny chips and a De Luxe set with Gold Plated strikers and 100 chips.

#BRC 50 Chips. Retail $1.50,
Wholesale $10.80 dozen

#BRG De Luxe. Retail $2.50,
Wholesale $18.00 dozen

D-85-5

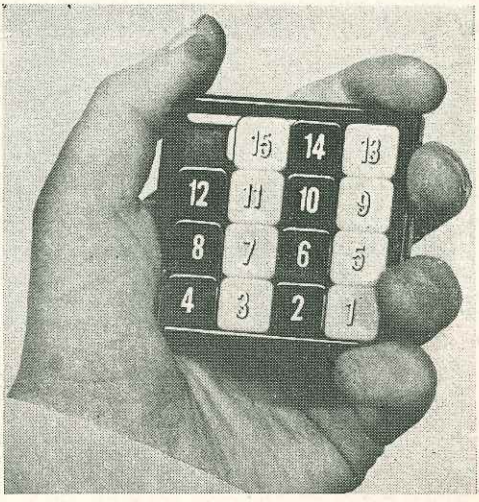
PILOT WHEEL ASH TRAY



Fun in the home or office. Pick your number, spin the wheel and cross your fingers for luck. Beautifully made in solid Brass, with colorful Plastic base. Ash tray is of Copper. A sensational number.

#CPW Retail $2.50, Wholesale $18.00 dozen

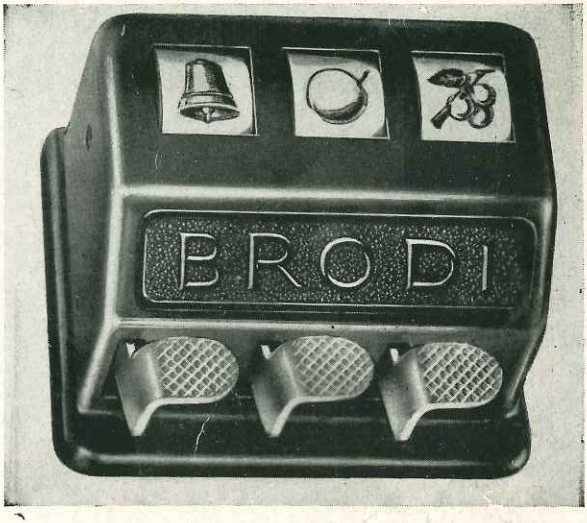
15 GAME



A sensational success. Start these fascinating games in your community and everyone will want one. Guaranteed to drive one slightly goofey. Beautifully made of Plastic with full instructions in each box.

#FIG Retail $1.00, Wholesale $7.20 dozen

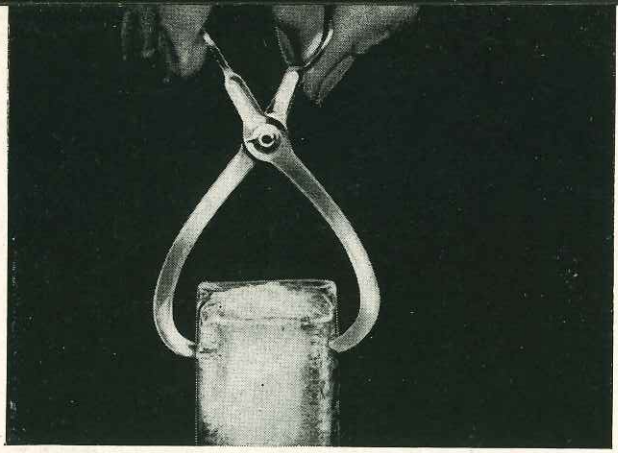
BRODI



All the fun of playing the "slot machine" right in your own home. The best-selling game of the year. Any number of individuals can play; the rules are simple. Just strike the keys and watch 'em roll. Colored Plastic, in Red, Green, or Blue.

#BRD Brodi. Retail $1.00, Wholesale $7.20 dozen

pg 15



NEW SURE-GRIP ICE CUBE TONGS

Miniature "ice-man's" tongs. Picks up ice cubes quickly and neatly and holds them securely. Hidden spring action is the secret. Solid brass, chromium plated. In attractive gift box with imitation ice cube, showing actual use.

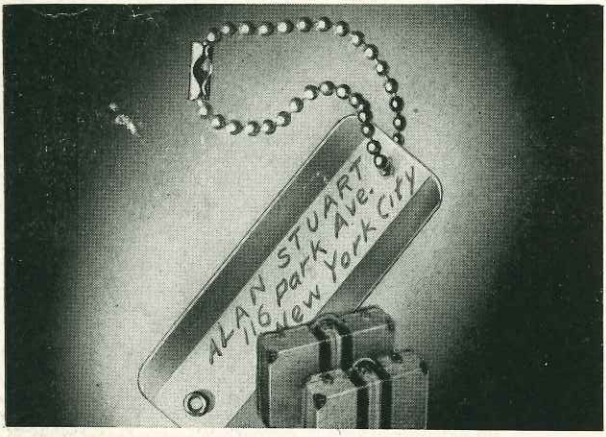
#ITC Chromium Plated. Retail $1.00,
Wholesale $7.20 dozen

POPULAR KEY-CHAIN-PENCIL

Everyone will want one of these Key-Chain-Pencils for pocket or purse. A must for every woman. Ideal for shoppers, motorists and students. Beautiful precision made collapsible mechanical pencil with key chain. Polished all-metal, trimmed with genuine leather. 2 popular styles. Gift boxed.

#KCP Aluminum, with genuine leather,
Retail $1.00, Wholesale $7.20 dozen

#KCG Gold color anodized, reptile leather,
Retail $2.00, Wholesale $14.40 dozen



MAGIC LUCITE LUGGAGE TAGS

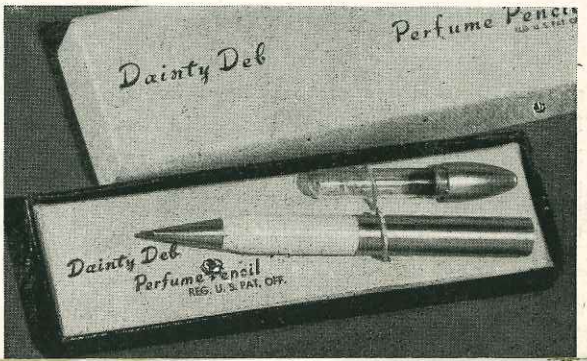
These good-looking and practical Luggage Tags are going over with a bang. Name is clearly visible—yet "locked in" beneath transparent lucite window. Simply wipe off ink or pencil marking for change of address or destination. Every grip and golf-bag lugger will want one. Display furnished free with order of two dozen Tags. Assorted colors.

#LDT Retail $ .50, Wholesale $3.60 dozen

DAINTY DEB PERFUME PENCIL

A leak-proof and evaporation-proof patented perfume vial complete with glass applicator, is hidden in the end of this neat little mechanical pencil. A novel and attractive gift.

#PRT Assorted colors. Retail $1.00,
Wholesale $7.20 dozen



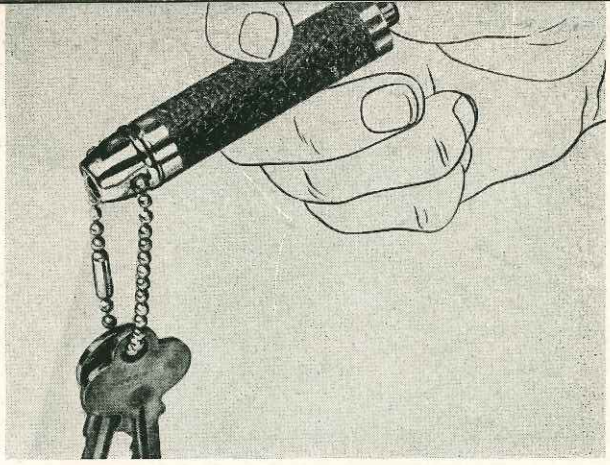
FAMOUS KEY-CHAIN-LITE

Powerful sales leader, backed by years of wide, consistent national advertising. Well known for de luxe quality. In great demand whenever a distinctive, all-purpose gift is required. Displays and advertising mats available. In 3 popular styles to suit every gift need. Each number is beautifully packaged.

#KKL Chromium plated, trimmed with fine genuine leather. Best color assortment. Retail $1.00, Wholesale $7.20 dozen

#KKT Chromium plated, engine engraved design. Retail $1.00, Wholesale $7.20 dozen

#KKS All sterling silver, beautifully engine engraved, with link key chain and name tag. Retail $5.00, Wholesale $30.00 dozen



A BRIDGE WINNER

Bridge accessories are active again, and every player will want Ely Culbertson's Own Bridge Scoring Pencil. Nationally advertised and widely promoted. Perfect for Bridge Prizes. A twist of the "magic" dial shows any score, instantly—a sensational novelty. Super mechanical pencil value. Gift boxed.

#CBP Retail $1.00, Wholesale $7.20 dozen

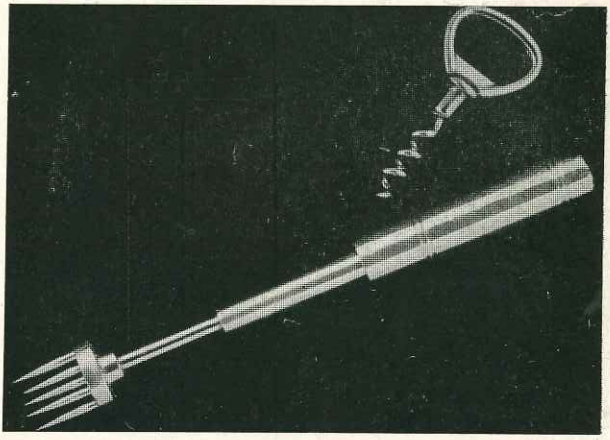
NEW 4-WAY CHIP CHOP

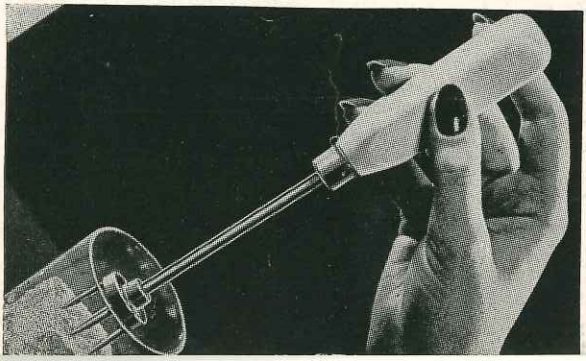
HOME "BAR" ACCESSORY WITHOUT EQUAL

Truly, the miracle gadget of the year. Has (1) handy bottle opener, (2) corkscrew, (3) sturdy metal handle for cracking large ice, and above all, (4) crushes ice cubes safely, instantly, right in the glass.

De luxe Diplomat Chrome model with solid brass handle (in gift box).

#CHS Retail $2.00,
Wholesale $14.40 dozen





EVER POPULAR $1.00 RETAIL CHIP CHOP

The sensational Chip Chop chops ice right in your drinking glass—instantly, without fuss or bother. Ingenious spring and hammer action handle does the trick. Every home bar and kitchen needs one. Chip Chop is nationally advertised and in demand everywhere. Gift boxed.

#CHC 4 paneled wood handle beautifully pearlized finish. Retail $1.00,
Wholesale $7.20 dozen

D 34-11

SWEAR BOX

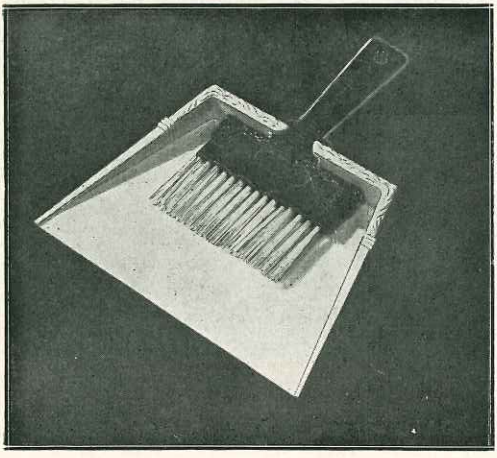
The most amusing idea for the home that has cropped up in a long time. When Dad starts to let up steam, watch Junior rush for the Swear Box. A Barrel of fun for the family circle. The life of any party. Made of a solid block of polished Birch. Can be opened when full. Size 3½x3½x11½.
#SWB Retail $1.50, Wholesale $10.80 dozen

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

SPEAR-SPOON

A new one for the party-Giving Clan. A clever combination of Spoon and Fork that finds so many uses in most Homes. Beautifully made of engraved aluminum with that eye appeal and usefulness that makes it a hit number. Spear-Spoons come eight to the Gift Box or singly on self-selling cards.
#SPS 8 to set. Retail $4.00,
Wholesale $28.80 dozen
#SPC 1 to card. Retail 50c,
Wholesale $3.60 dozen

SILENT MAID CRUMBER



A charming Table Crumber that will delight any home-keeper. Made of colorful plastic, with a contrastingly colored brush that is removable. A hit number.
#SMC Retail $1.50, Wholesale $10.80 dozen

LUCKY BOX

A handy place to keep winnings, found money, etc. Made of a solid block of Polished Birch, can be opened when full.
#LKB Retail $1.50, Wholesale $10.80 dozen

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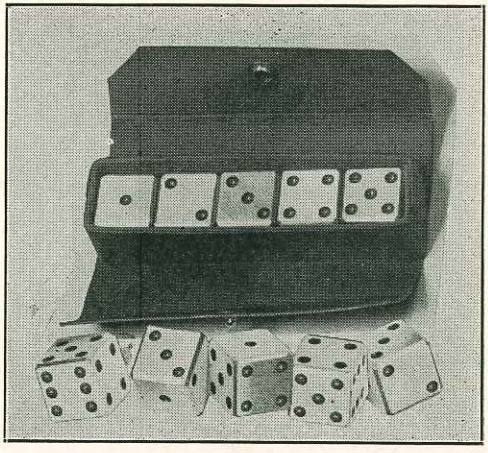
FLORAGARDEN PAPER WEIGHT

A charming and colorful paper weight. A bouquet of flowers which is magnified under glass. Very appropriate for the home desk.

#FGP Retail $1.25, Wholesale $9.00 dozen

DURALUMINUM DICE



A new innovation for the age-old dice idea. Made of Duraluminum. They are not only accurate but are practically indestructible. A handsome Gift.

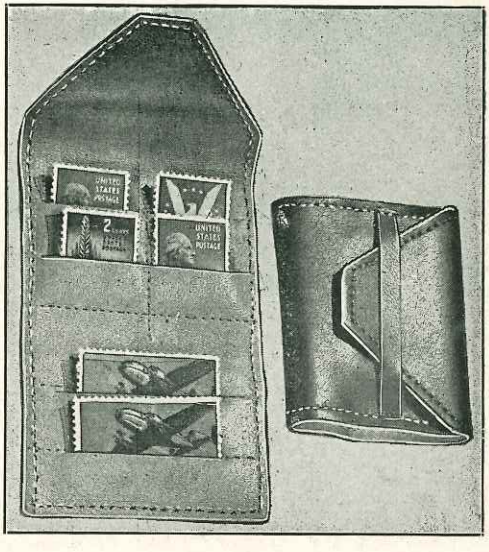
#DIA Retail $3.00, Wholesale $21.60 dozen

PARISIAN PURSE

A popular model of the French purse, 6½ inches long. Made of finest morocco leather, that will give long service. Colors: Red, Green, Black, Brown, Blue.

#PAP Retail $5.00, Wholesale $36.00 dozen

POCKET STAMP BOOK



The success of this item has been outstanding. The perfect parking place for spare stamps. It has six acetate compartments which keep stamps orderly and moisture free. Gift Boxed. Assorted colors.

#PSB Retail $1.00, Wholesale $7.20 dozen

HURRICANE LAMP SALT & PEPPERS

Charm in the Nth Degree. Making sales history wherever shown. Clear plastic chimneys with Nickel Silver non-corrosive bases. Height 2¾ in.

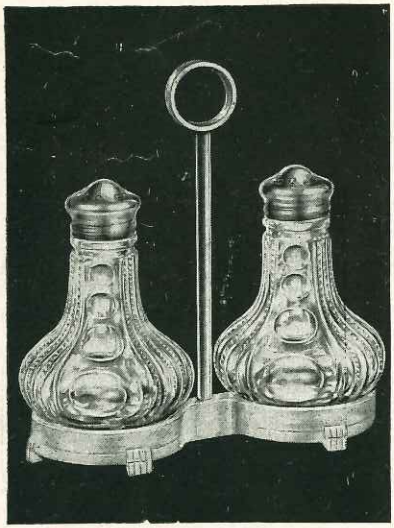
#HSF Retail $1.00, Wholesale $7.20 dozen pair

BANQUET BELL

Beautifully designed and finished. Excellent as souvenir—decorates the table or knick-knack shelf. Two glass bucket Salt & Pepper Shakers and a Plastic Eagle mounted on a highly polished chrome-finished Bell. Bell has regular knocker and can clearly be heard. Height 4¾".

#BBS Retail $1.00, Wholesale $7.20 dozen

EARLY AMERICAN SALT & PEPPERS



Utility set with that traditionally Early American homey look. Crystal Bottles in authentic thumb-point design. Domed caps and handle in gleaming highly polished nickel. Height 5".

#EAS Retail $1.00 a set,
Wholesale $7.20 dozen sets

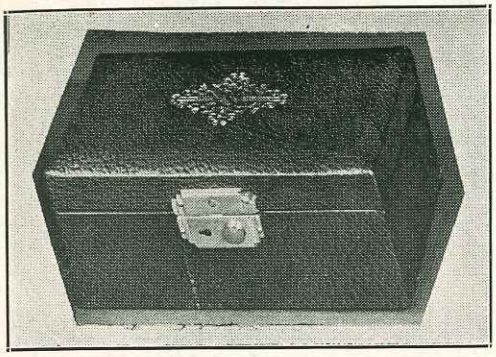
SALT & PEPPER SHAKERS

Charming little Individual Salt and Pepper Shakers in Plastic, with hand-decorated floral designs. These are irresistible as Gift for Week-ends and Parties. A big repeat number. Each box contains four sets in Blue, Red, Yellow and White.

#SAP Retail $1.25 a box,
Wholesale $9.00 per dozen boxes

SAMPLE

DE LUXE JEWEL BOX

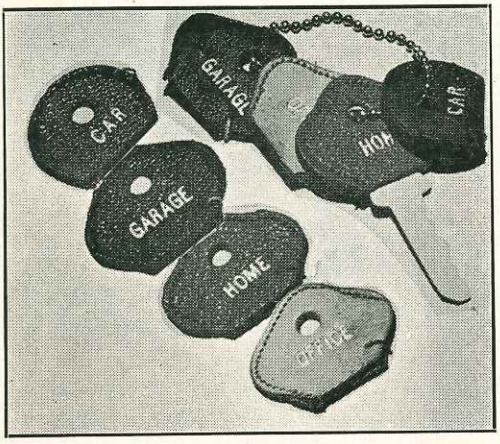


Handsome genuine leather Jewel Box with Tray and Ring Sticks. Velvetine-lined and richly gold-tooled. Size 7 x 4¾ x 3¼. Colors: Red, Blue, Green, Brown, Wine.

#J425 Retail $10.00, Wholesale $72.00 dozen

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

KEY KAPS



An outstanding novelty. Clever leather covering in four different colors, marked HOME, OFFICE, CAR and GARAGE. These key kaps eliminate rattle and permit instant key identification. They come four to the set on key chains, packed in a gift box.

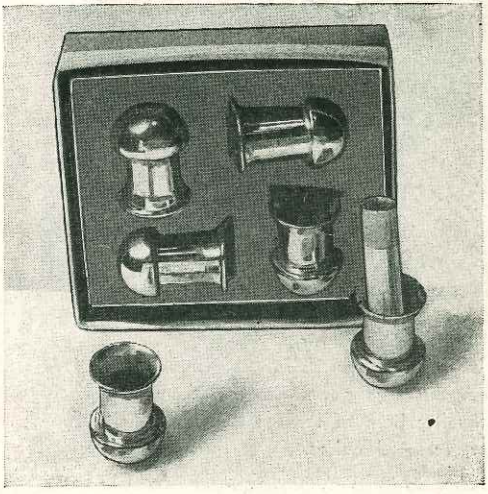
#KK Retail $1.00, Wholesale $7.20 dozen

LUCKY PENNY MONEY CLIP

Money clips are very much in vogue. Here is the outstanding value on the market. Well-made and good-looking. A strong metal clip which will give long service. A real penny in the center means that the user will always have at least a penny on him.

#LPO Retail $1.00, Wholesale $7.20 dozen

SNUFIT



If people could only appreciate how practical and useful these little gadgets are, no home would be without them. Placed by the Ash Tray, you simply drop the cigarette into Snufit and presto it's out. Highly polished nicked silver. Four to the set.

#SNT Retail $1.50 a set,
Wholesale $10.80 doz. sets

D-85-4

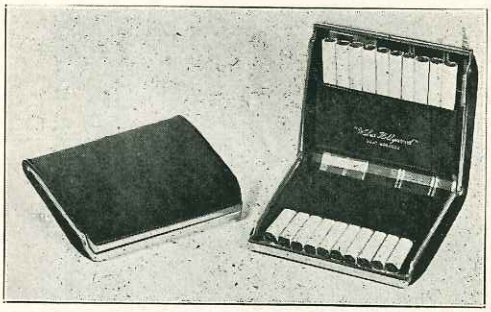
HOLLYWOOD PINCH PURSE

Tricky as a bee. Simply press the sides, and top comes open. A triumph in design by Walescraft. Nationally advertised. Has everything that a purse could possibly need. A real winner.

Colors: Red, Green, Black, Brown, Pig.

#HPP Morocco leather. Retail $5.00,
Wholesale $36.00 dozen

HOLLYWOOD CIGARETTE CASE



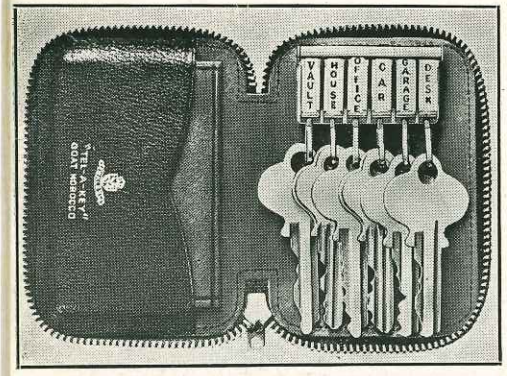
New, smart and tricky. Simply press sides and the top flies open. Designed by Walescraft, this clever case will be backed by powerful national advertising. You will definitely have calls for these.

Colors: Red, Green, Black, Brown, Pig.

#HCC Morocco leather. Retail $3.50,
Wholesale $25.20 dozen

D-85-4

WALES TELAKEY



A nationally advertised item. The clever markings on the keys permit instant identification. A truly quality item of large sales volume. Genuine leather, assorted colors.

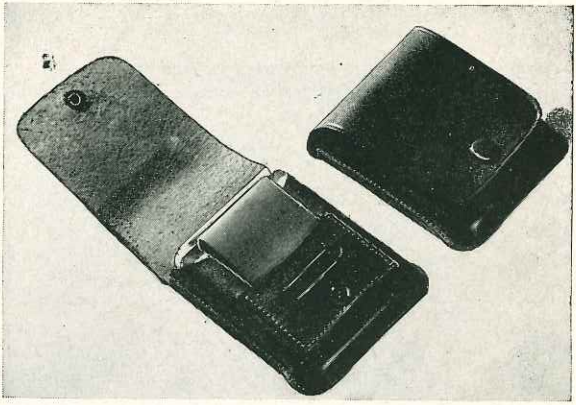
#1960—6 Hook, Button. Retail $2.00,
Wholesale $14.40 dozen

#1954—4 Hook, Zipper. Retail $2.50,
Wholesale $18.00 dozen

#1956—6 Hook, Zipper. Retail $3.00,
Wholesale $21.60 dozen

#1958—8 Hook Zipper. Retail $3.50,
Wholesale $25.20 dozen

FULL-PACK CIGARETTE CASE

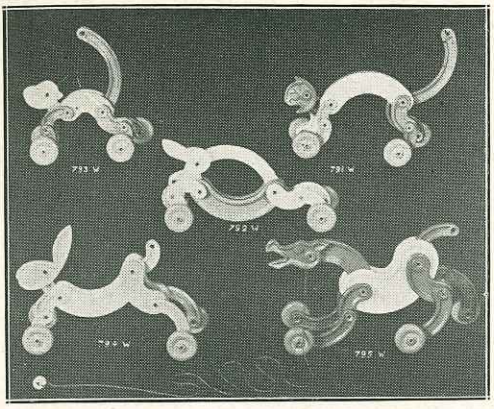


Many thousands of these good-looking cigarette cases have been sold. Many of heavy genuine brown cowhide, they have the extra feature of having a holder for the match pack as well as a compartment for a full pack of cigarettes. Don't pass these up, since the price is right for such fine quality cases.

#CAP Retail 75c, Wholesale $5.40 dozen

pg 22

MAGIC TOYS

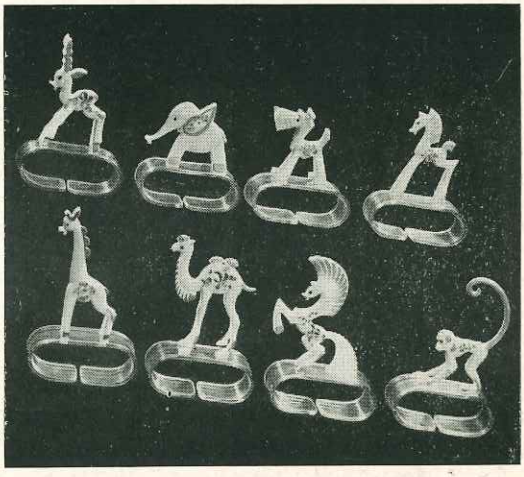


Children simply adore these clever little Animals. They can be twisted into innumerable different positions which add no end to the amusement afforded by them. Made of colorful plastic.

#MJT Rabbit, Dog, Monkey, Duck. Retail 89c,
Wholesale $6.00 dozen

#MJH Horse. Retail $1.00,
Wholesale $7.20 dozen

CHILDREN'S NAPKIN RINGS

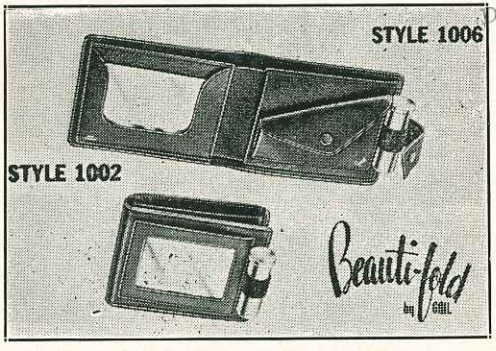


These charming Napkin Rings with Plastic Animals are making a terrific hit. Children and grown-ups alike are captivated by these intriguing little subjects. They come in assorted pastel colors and are hand-decorated.

#ANR Retail $1.00, Wholesale $7.20 dozen

PATENT OFFICE
APR 4 1950
DIVISION DIVISION

BEAUTIFOLD

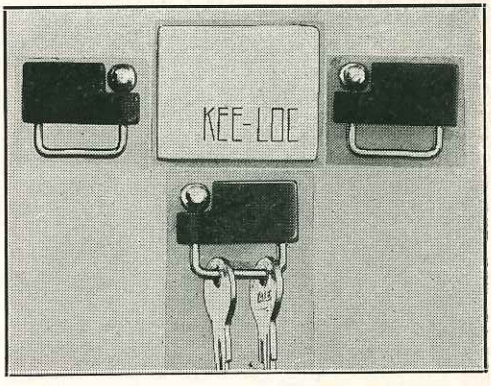


Just what you want when not carrying a Handbag. Has Make-up Mirror and Lipstick Case, besides the Billfold and Change Purse. School and college girls will go big for this number. Genuine morocco leather. Colors: Red, Green, Blue, Black, Brown.

#1006 Inside Mirror. Retail $5.00,
Wholesale $36.00 dozen

#1002 Outside Mirror. Retail $5.00,
Wholesale $36.00 dozen

LUCITE KEE LOC



The smartest and best-looking key accessory ever introduced. Gold-plated ball and key-bar mounted in colorful lucite plaque gives this item an especial appeal to the feminine heart. A big seller. Colors: Crystal, Amber, Red, Green, Blue.

#KLL Retail $1.50, Wholesale $10.80 dozen

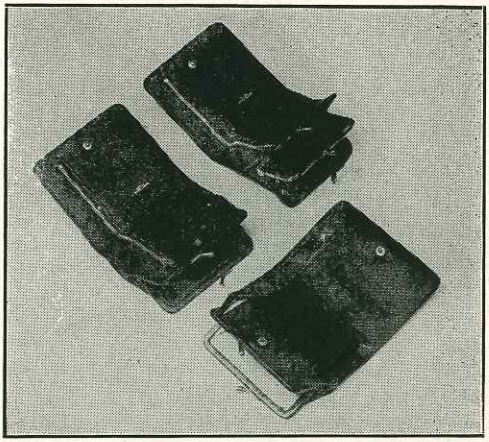
FOLDING SLIPPERS

These slippers are very popular, especially among service people and travelers. Made of simulated leather, they are tough and long-wearing. Come with case for carrying slippers, made of the same material as the slippers.

Colors: Brown, Black.

#FOS Retail $2.50, Wholesale $18.00 dozen

FRENCH PURSES



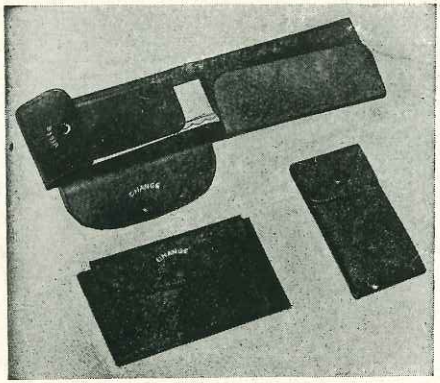
Two handsome models of the popular French Purse. Each is made of the finest morocco leather and is built for long, hard service.

Colors: Red, Green, Black, Blue, Brown.

#FRP Single pocket, with zipper. Retail $4.50, Wholesale $33.00 dozen

#FRZ Double pocket, with zipper. Retail $5.00, Wholesale $36.00 dozen

TITEWAD WALLET



These handy little wallets and change purses serve a useful purpose for those who like to carry their money in a small, compact form. Genuine leather, in Red, Brown, Black, Blue.

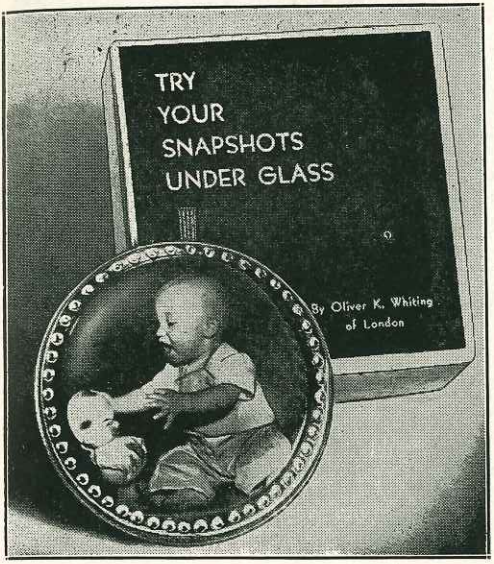
#TWP Retail $1.00, Wholesale $7.20 dozen

MAGIC WALLETS

These fascinating, tricky wallets are in constant demand. They are derived from an ancient Chinese trick. If you can figure out how they work, you're good. Made of the very finest pig and morocco leathers, with silk rayon lining. Assorted colors.

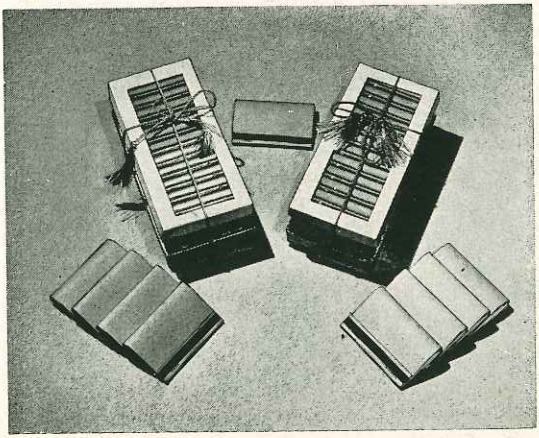
#TXW Retail $2.00, Wholesale $14.40 dozen

SNAP SHOTS UNDER GLASS



Every one has photographs they would like to mount. This fascinating piece of glass will instantly transfer a photo into a miniature with Richness and Depth. Also makes a handsome paperweight.
#SSG Retail $1.25, Wholesale $9.00 dozen

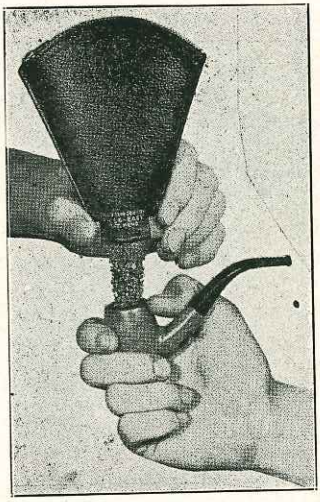
DE LUXE MATCH PACKS



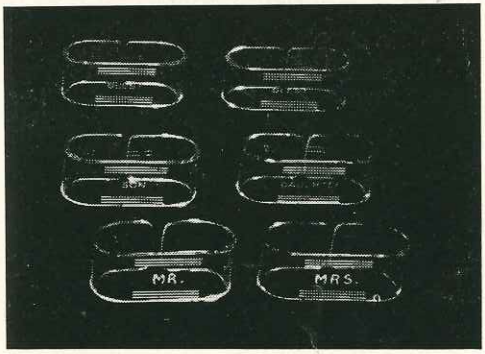
The most popular Gift Package of matches in the field. A standard item in thousands of stores who do their own monogramming or sell them as a Gift item. Regular size (20-strike). Come in standard and shiny metallic finishes. Colors: DMR—Red, Blue, Green, Yellow, White. MMR—Red, Blue, Green, Gold, Silver, Bronze.
#DMR Pack of 50 Regulars. Retail $1.00, Wholesale $6.00 dozen
#MMR Pack of 50 Metallic Regulars. Retail $1.25, Wholesale $7.20 dozen

PATENT OFFICE D 85-3
APR 4 1950
DESIGN DIVISION

FILL EASY POUCH



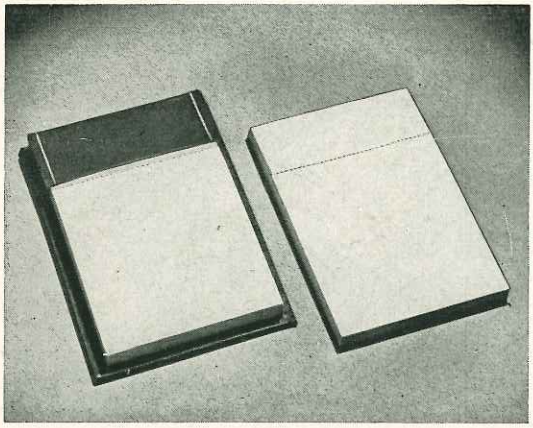
LUCITE NAPKIN RINGS



Here is a very smart idea for the Napkin Ring Clan. Comes in pairs, as illustrated: Such as Mr. and Mrs., Son and Daughter, Guests and plain. A real hit.
#NAR Retail $1.25 per pair, Wholesale $9.00 per dozen pairs

The largest selling tobacco pouch on the market. By simply pinching the bottom, the tobacco flows into the pipe. Release your pressure, and it automatically closes again. All styles have zipper closings.
#FE 10 Morocco. Retail $1.50, Wholesale $10.80 dozen

DE LUXE MEMO PAD

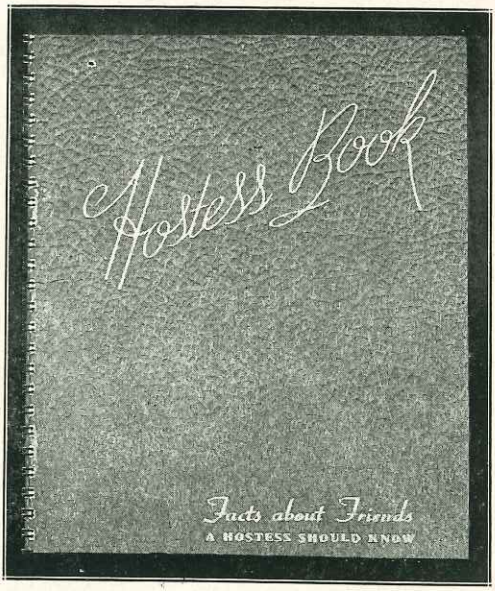


One of the largest selling stationery items on the market. A handsome pad holder made of genuine leather, which belongs on every desk and telephone stand. Comes in a Gift Box with an extra refill.

#DSP Retail $1.00, Wholesale $7.20 dozen

#DSR Refills 20c, Wholesale $1.44 dozen

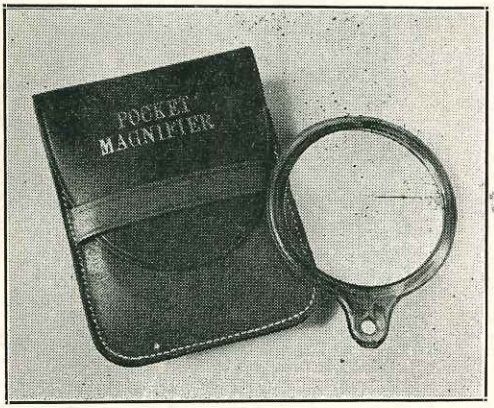
HOSTESS BOOK



A tremendous hit. Gives data that you should remember about your friends. Contains a schedule for birthday and anniversary dates and proper forms for answering or sending invitations, etc. Every home should have one. Comes in simulated leather paper covering, with ring binding.

#HOB Retail $1.00, Wholesale $7.20 dozen

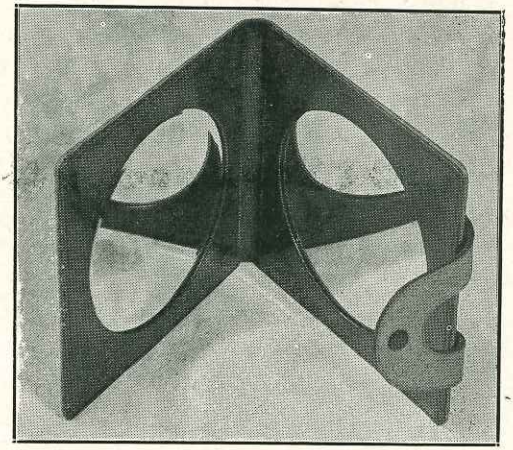
POCKET MAGNIFIER



So many people will welcome this fine Magnifier as a purse piece or a desk accessory. Magnifier is of the finest quality 2½ power lens. The case is of genuine leather.

#PKM Retail $1.50, Wholesale $10.80 dozen

TUWAY MIRRORS



This is a very popular number. Two mirrors, one regular the other magnifying. Beautifully made of finest leathers. It's a leader in many fine shops.

#TUM Retail $7.50, Wholesale $54.00 dozen

pg 26

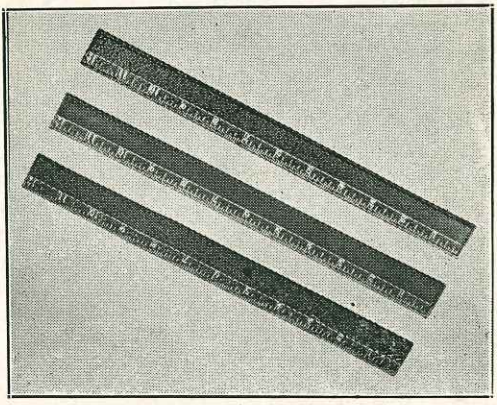
COIN OR TOKEN CLIPS

So handy for the Motorist or Bus rider. Will hold tokens, quarters, dimes, or nickels. Beautifully nickel-plated, with genuine leather thongs.

#CNC Retail $2.00, Wholesale $14.40 dozen

PATENT OFFICE
APR 4 1950
DIVISION

LEATHER RULERS



A new idea for the home or office Desk. Rulers made of genuine leather. Terribly smart—a gift that is not only useful but different. Colors: Red, Tan, Black, Brown, Blue.

#RUL Retail $1.25, Wholesale $9.00 dozen

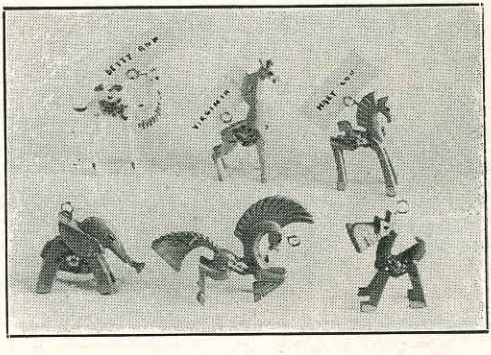
MAGNIFYING PAPER WEIGHT

The largest-selling paper weight ever produced. It is leather-covered, and plenty good-looking. Very popular for reading V-mail and telephone numbers.

Colors: Red, Tan, Green, Blue.

#PW Retail $1.00, Wholesale $7.20 dozen

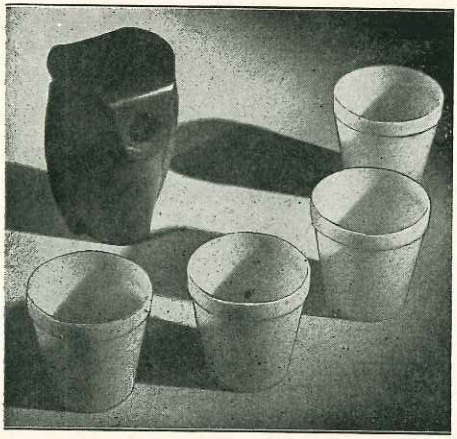
PLACE CARD FAVORS



A unique combination of Place Card Holder and Favor. After using as a place card, pull out holder pin and each little figure has a bar pin for attaching to dress. Delightful for Children's parties. Comes six pieces to Display Box.

#ANP Retail 50c each, Wholesale $3.60 dozen

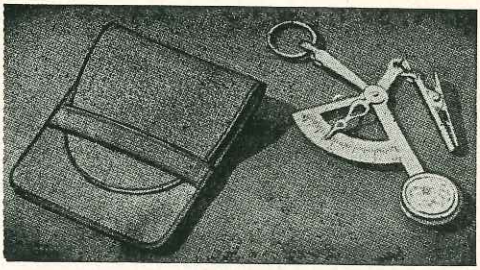
NESTED CUPS



Here is a smash hit. Four clever plastic cups in a genuine leather case. Their uses are manifold, and they sell like all get-out. Assorted leathers and colors.

#NEC Retail $1.00, Wholesale $7.20 dozen

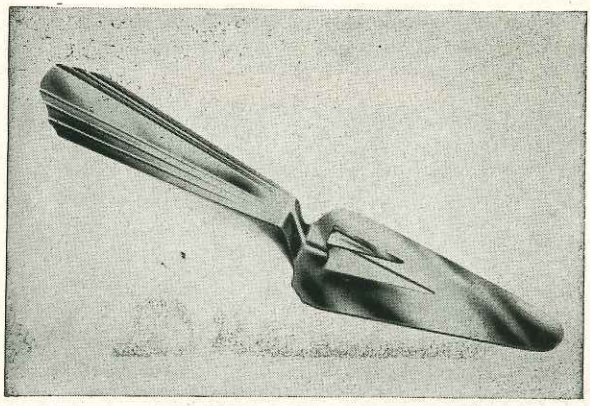
POCKET POSTAL SCALE



A pocket postal scale that is 100% accurate. No springs to stretch, but a perfect miniature balance scale. Selling in tremendous volume. Comes in attractive leather case.

#PPS Retail $2.00, Wholesale $14.40 dozen

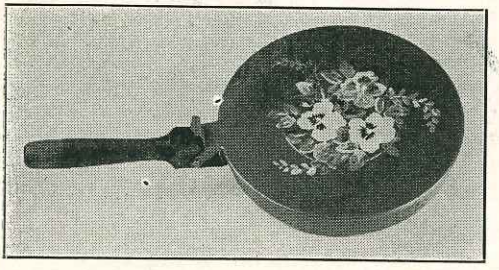
ROUEN DE LUXE CAKE SERVER



No more "Thumb in the whipped cream" or "Finger-licking." The Cake Gripper holds the serving securely. You can pick it up and set it on the individual plate "Right-side-up," without touching the cake itself. It's easy, convenient, clean. And the new Rouen De Luxe Cake Server is beautifully styled and finished in lustrous chrome plate. A smart serving accessory that every hostess will appreciate.

#CKS Retail $1.25, Wholesale $9.00 dozen

SILENT BUTLER



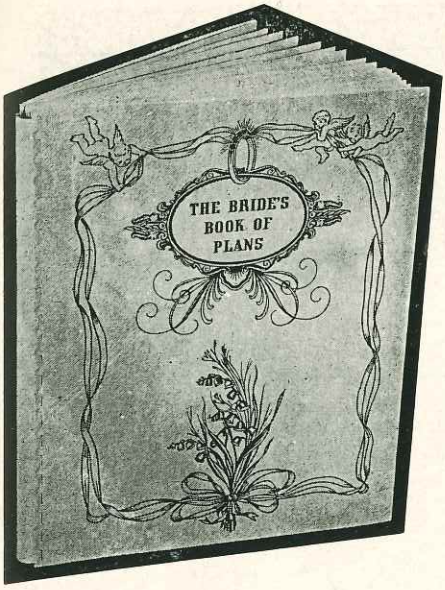
A highly decorative accessory for the Home. Made of finely enameled metal, they are all hand-decorated and have wooden handles. A fine value. Colors: Red, Blue, Green.

#SBD Retail $2.00, Wholesale $14.40 dozen

VOID

8928

BRIDE'S BOOK

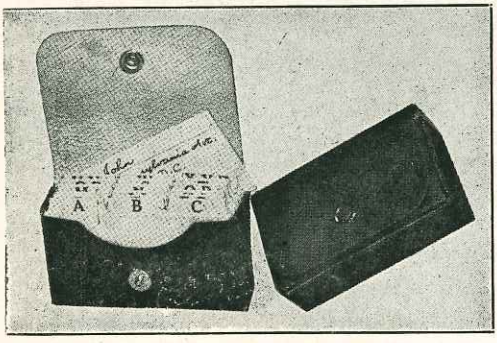


The best-known Bride's Book on the market, with many thousands in use. Gives the prospective Bride a complete chart to work on, from the time of her engagement through her first year of marriage. Stock this book and you will start a constant demand for it in your community.

#BBP Retail $2.50, Wholesale $18.00 dozen

PATENT OFFICE
APR 4
1950
DESIGN DIVISION

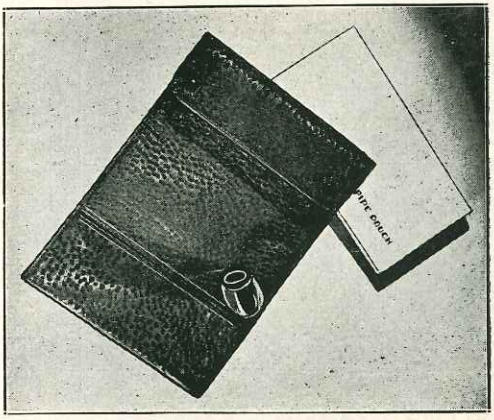
POCKET FILE



A miniature 3¼" x 1½" file that sure is intriguing. Can be carried in pocket or handbag. Has full index and good supply of cards included. Assorted colors.

#PKF Retail $1.00, Wholesale $7.20 dozen

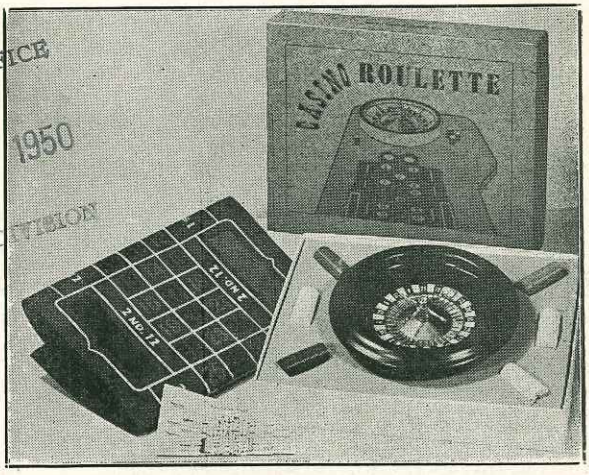
ROLAPIPE POUCHES



The most popular style of pouch made. Has large pouch for tobacco and compartment for pipe. Made of Genuine Leather.

#RAP Retail $2.50, Wholesale $18.00 dozen

ROULETTE

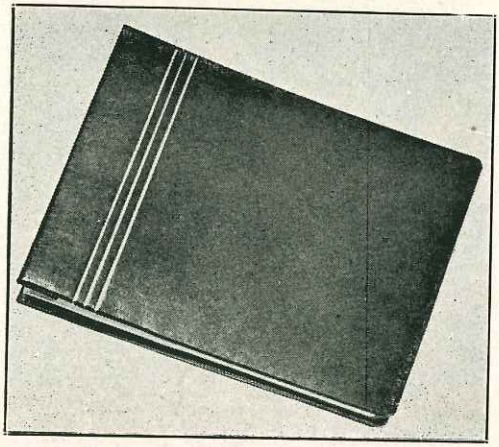


Exact replica of famous professional Roulette Wheels. Not a Toy. Heavy die cast spinning center, with nickel plated arms and plastic shell. Sets come complete with instructions and 3 color felt layout pad. Casino Model comes with 150 interlocking Chips.

#RWD De Luxe Model. Retail $6.00, Wholesale $43.20 dozen

#RWC Casino Model. Retail $7.50, Wholesale $54.00 dozen

DE LUXE PHOTO ALBUMS AND SCRAP BOOKS



Strikingly handsome in design, these genuine leather Photo Albums and Scrap Books are proven fast-sellers. They have the post type of binding which permits additional sheets to be inserted when wanted. Colors: Red, Blue, Green, Tan.

#GMA Photo Album 8 x 10. Retail $3.50,
Wholesale $24.00 dozen

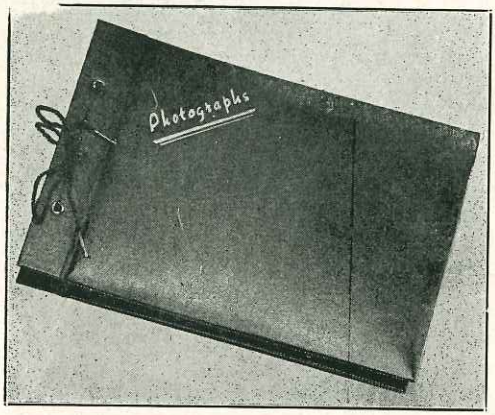
#GMB Photo Album 10 x 12. Retail $5.00,
Wholesale $36.00 dozen

#GMC Photo Album 11 x 14. Retail $6.50,
Wholesale $48.00 dozen

#GMS Scrap Book 9 x 12. Retail $5,00,
Wholesale $36.00 dozen

#GMT Scrap Book 11 x 14. Retail $7.50,
Wholesale $48.00 dozen

PHOTO ALBUMS



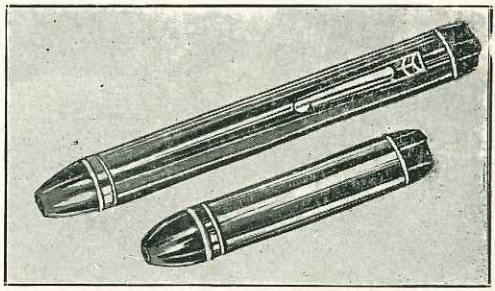
A very popular Album, correctly priced. Made of Leatherette, with 50 black sheets. Hand-tie style. Comes in Wine, Brown, Blue.

#POC 7¼ x 11¼. Retail $2.25,
Wholesale $15.00 dozen

#POD 10½ x 13¼. Retail $3.00,
Wholesale $21.60 dozen

pg. 30

PENLITE AND PURSE LITE



The best-looking Penlite and Purse lite on the market. Made of satin brushed nicked barrel, with a colorful plastic top and switch bottom. The switch is rotary, and can be held constant if needed. Selling in terrific volume.

#PRL Purse lite. Retail 75c,
Wholesale $5.40 dozen

#PNL Penlite. Retail $1.00,
Wholesale $7.20 dozen

#BUB Batteries. Wholesale 72c dozen

LEST I FORGET MEMO PAD

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

One of the smartest pads ever introduced. A de Luxe number. The Lest I Forget is a constant reminder for the user. Made of genuine leather. Gift Boxed. Assorted colors.

#LIM Retail $2.25, Wholesale $15.00 dozen

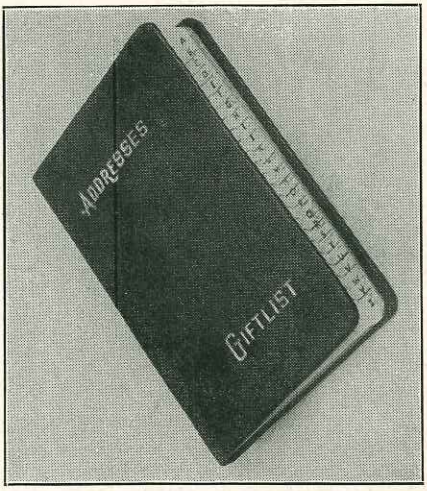
#LIR Refills 25c, Wholesale $1.80 dozen

FIVE YEAR DIARIES

A steady seller in most smart shops. Comes both with and without lock and key. Made of genuine leather with 24-karat gold stamping. Assorted colors. Size 4¾ x 6.

#FYP Plain. Retail $2.50, Wholesale $18.00 dozen
#FYL Lock and key. Retail $3.50,
Wholesale $24.00 dozen

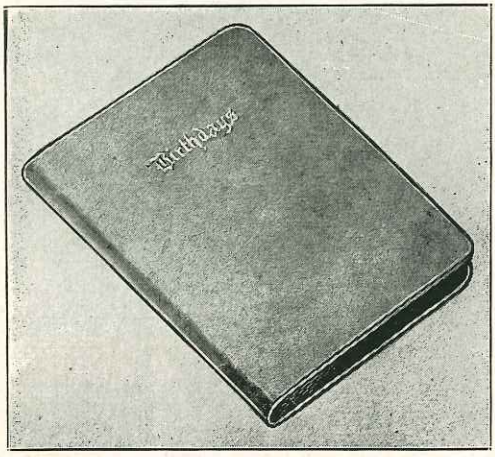
GIFT LIST



Belongs in every home. Has alphabetical list for addresses and listing for the data you always need for the family and friends at Gift-giving Time. Handsomely made of genuine leather. Colors: Red, Blue, Green, Brown, Wine.

#GIL Retail $2.25, Wholesale $15.00 dozen

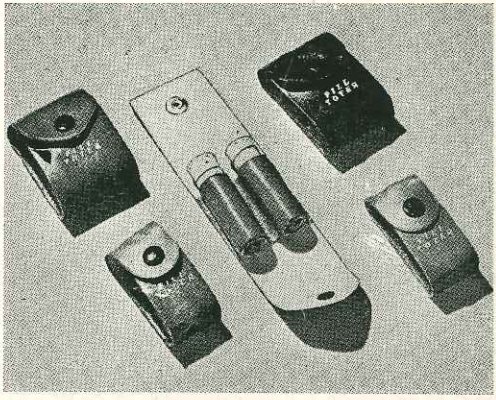
BIRTHDAY BOOKS



The most popular Birthday Book on the market. Has the intriguing Zodiac analysis, and is made of genuine leather in assorted colors.

#BDB Retail $2.25, Wholesale $15.00

PILL TOTER



A very big seller. Thousands of pill and vitamin tablet users find these good-looking containers the answer to their prayers. Genuine leather with crystal vials.

Assorted Colors

#PT 1—Single. Retail 75c, Wholesale $5.40 dozen
#PT 2—Double. Retail $1.00,
Wholesale $7.20 dozen

ADDRESS BOOKS

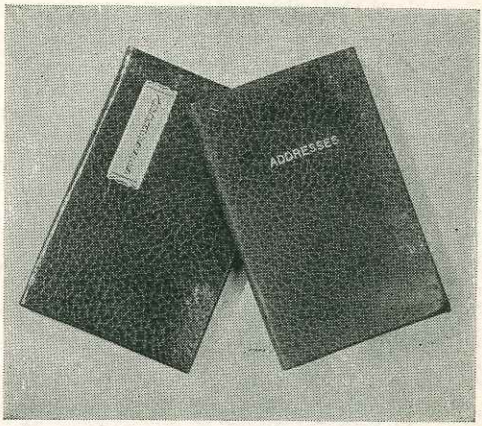
The success of this line has been phenomenal. These address books are so good-looking that you will find it hard to keep a stock of them. Made of fine quality leather. Assorted colors.

#ADB Small. Retail $1.00, Wholesale $6.00 dozen

#ADM Medium. Retail $2.25,
Wholesale $15.00 dozen

#ADL Large. Retail $2.50, Wholesale $18.00 doz.

SURREY ADDRESS BOOKS



Known the world over as the finest address books made. Produced in England they have the feature of great flexibility. Made of the finest English Morocco and Ecrese leather with French wafer thin paper. Comes in a wide assortment of colors.

#SAB Retail $2.00, Wholesale $14.40 dozen

PATENT OFFICE
APR 4 1950
DESIGN DIVISION

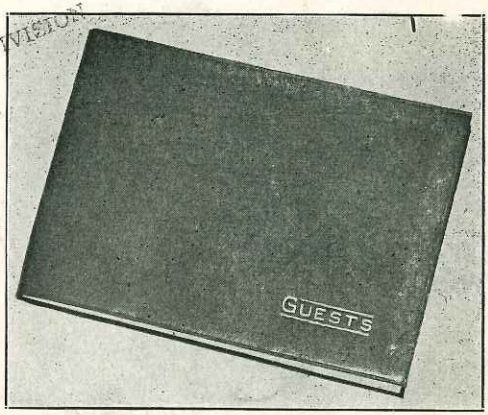
AUTOGRAPH BOOKS

Good-looking and well made books for the Autograph Fan. Made of genuine leather with 24-karat gold-tooling, with leaves of variegated colors. Assorted colors.

#AUB Regular. Retail $2.00,
Wholesale $12.00 dozen

A 8832

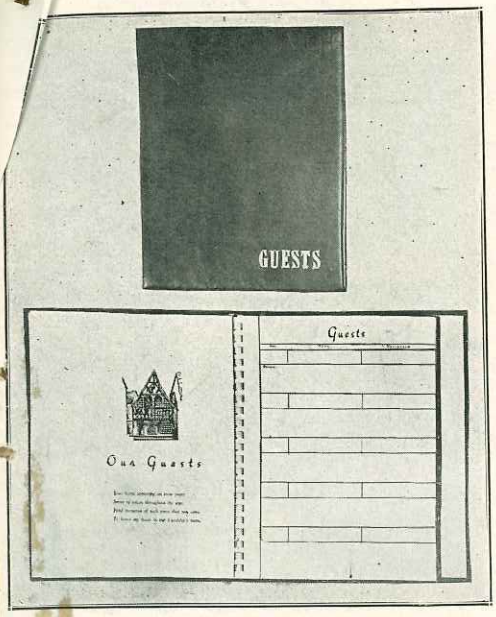
GUEST BOOK



Every smart home these days should have a guest book. Not only does it keep a handy record of names and addresses, but it will always be a cherished means of recalling the pleasant visits of years gone by. Genuine leather, in assorted colors.

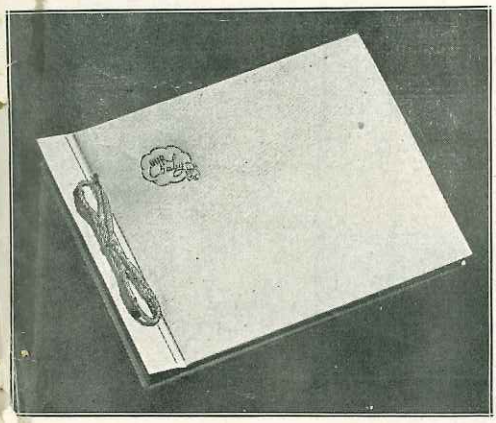
#GUB Retail $2.50, Wholesale $18.00 dozen

GUEST BOOK



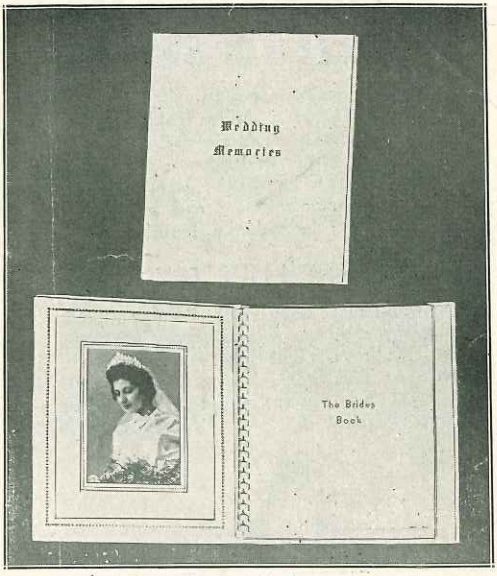
A Guest Book that any home will be proud to display. Has a large space for signatures, as well as space for remarks. Handsomely made in simulated leather, 24-karat gold-stamped. Size 8 x 10. Plastic binding. Colors: Brown, Wine, Blue, White.
GBM Retail $3.50 Wholesale $24.00 dozen

BABY PHOTO ALBUM



These fine Baby Albums are a standard item in hundreds of smart shops. Made of washable leatherette, with 24-karat gold stamping.
#BPA 7¼ x 11¼. Retail $2.25,
Wholesale $15.00 dozen
#BPB 10½ x 13½. Retail $3.00,
Wholesale $21.60 dozen

WEDDING MEMORIES



A beautiful Bride's Book that will be cherished throughout the years. As photo frame, certificate of marriage, family tree, shower gifts, wedding gifts, guests, etc., etc. Made of white washable leatherette, 24-karat gold-stamped. Size 8 x 10. Plastic binding.
WEM Retail $3.50 Wholesale $24.00 dozen

BABY RECORD BOOK

The nicest Baby Book ever devised. Has photo frame, arrival date, announcement, weight charts, family tree, etc. Comes in white washable leatherette, 24-karat gold-stamped. Size 8 x 10. Plastic binding.
#BAR Retail $3.50, Wholesale $24.00 dozen

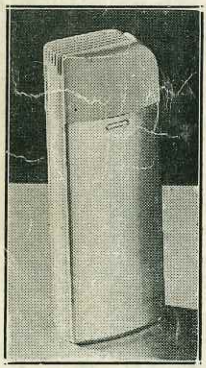
bantamlite POCKET FLASHLIGHT

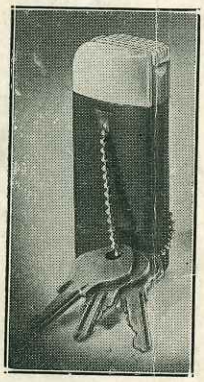
PATENT OFFICE
APR 4 19
DIVI

Americas fastest selling distinctive pocket flashlight. (Over a million sold in 8 months). 3" small, like a sleek cigarette lighter, but a flip of the finger and presto; there's a super-powered beam of light. Each complete with two batteries and bulb.
Individually Boxed.

BANTAM NURSERY LIGHT

A wonderful baby gift item and also for growing children. A small, easy to carry, light for Mother's night-time nursery trips. Pastel Blue or Pink enamel case is decorated with colorful nursery design. Gift Boxed.
BNL Retail $1.00. Wholesale $7.20 Doz.





KEY CHAIN

Enamel Finishes in Green, Maroon and Blue, with Ivory plastic top.

Sturdy Key Chain holds plenty of Keys

B101 Retail $ .89

Wholesale $6.48 Doz.

POCKET FLASHLIGHT

Streamline metal cases in Enamel, Crome and Golden Metal Finishes.

Ivory Plastic top Glows when light is on. Colors on enamel, Green, Blue and Maroon.

11E Enamel Retail $ .79
Wholesale $5.76 Doz.

12C Chromium Retail $1.00
Wholesale $7.20 Doz.

14G Golden Retail $1.00
Wholesale $7.20 Doz.

Display with each Doz.

DICK TRACY "OFFICIAL"

Youngsters love this: Dick Tracy on blue enamel with red plastic top which glows red when used.
BDT Retail $ .79
Wholesale $5.76 Doz.
(Display with each Doz.

SILVERFLASH KEY CHAIN

A Deluxe number. High polished Chromium case with jewelry chain for keys. Each smartly Gift Boxed.
BLD Retail $1.58
Wholesale $11.52 Doz.

outside back cover